

# Tapping into other sources of inventory

Everyone loves the energy of the auction on sale day. But if you aren't also taking advantage of all the Web-based online tools available, you're missing out on a great source of inventory—and some terrific deals, too.

ADESA has two online platforms: LiveBlock and DealerBlock. LiveBlock simulcasts live auctions worldwide so you never miss a sale. Simply join the bidding online at ADESA.com. DealerBlock, on the other hand, lets you fill your inventory anytime with bid-now sales events or buy-now pricing 24/7.

## Signing up for LiveBlock and DealerBlock is easy:

1. Go to ADESA.com
2. Click "Register" at the top of the page
3. Questions? Contact your local eChampion

## BID AT MULTIPLE AUCTIONS IN A SINGLE DAY

Check out inventory around the country on ADESA.com. Just click on the "choose an auction" drop down in the upper right section of the home page. Scroll down to see what's selling at ADESA auctions across the United States, Canada or Mexico. Also, take a minute to check out current promotions at all locations.

Use LiveBlock to:

- Bid on multiple vehicles at different auctions at the same time with AutoBid
- Place bids interactively alongside dealers on the auction floor
- View vehicles before they hit the auction block