



RAISE YOUR HAND. RAISE AWARENESS.

EVERY WEEK IN OCTOBER

At ADESA Charlotte, there is no better way to say “**Thank You**” to our dealers than to join together to fight breast cancer.

How we are thanking you:

- Win Panthers/breast cancer apparel and auto packs
- Win ADESA/breast cancer shirts

How you can help raise awareness:

- Wear your pink proudly
- Grab a pink silicone bracelet when you arrive
- Donate to our Susan B. Komen Passionately Pink campaign

And...you could be one of two lucky winners to shave the heads of Joe Guyer and Pamela Keefe, all in the name of wiping out breast cancer.

ADESA LIVEBLOCK *Simple. Smart. Worldwide* ▶ Join the bidding LIVE, online at **ADESA.com**

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