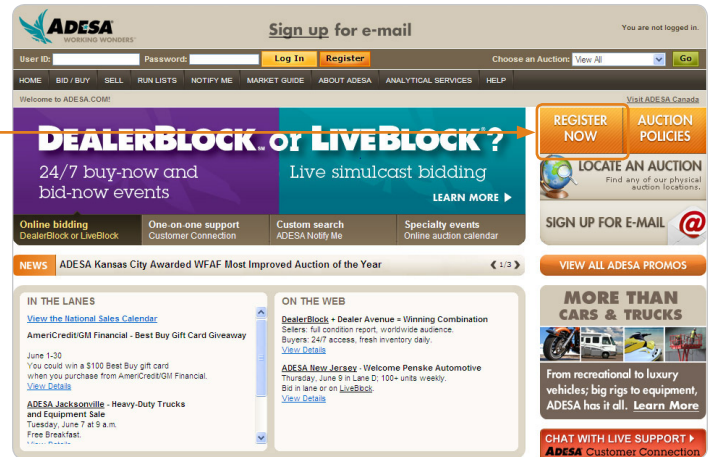


STEP-BY-STEP GUIDE TO REGISTERING ON ADESA.COM



By registering with ADESA.com, you will be able to take advantage of the many online services offered by ADESA's premier online auction. Before you begin the registration process, please make sure to have your Auction Access information available as it is required to register.

Click on the "REGISTER NOW" button and follow the steps below to register.



1. ENTER YOUR BUSINESS REGISTRATION INFORMATION.

The first screen of registration asks you to designate the location of your business—United States or Canada. You will also need to select the type of business you are registering.

The next screen, shown on the right, will require business registration information such as Home Auction, Auction Access number and State License ID number. All fields with a red circle are required.

Step 1 - Business Registration

Please carefully fill out the business registration form below and click the **Next Step** button to proceed to **Step 2 - Select Franchises**.

Fields with an ***** denote mandatory requirements for the business registration.

Select an auction that you are currently registered with. If you are not registered with an ADESA auction please select an auction you would like to register with.

Home Auction *****

Auction Access Number (5 Million #) *****

AMS Customer Number

Business Name *****

Address Line 1

Address Line 2

City *****

State

Country *****

Zip Code *****

Business Phone ***** - - Ext.

Fax - -

Business E-mail *****

Confirm Business E-mail *****

State License ID# *****

License Expiration Date

State Tax ID#

Federal Tax ID#

Bond

Bond Expiration Date

Need assistance locating your Auction Access 5 million number? Contact ADESA Customer Connection at 888-526-7326

2. SELECT YOUR FRANCHISES.

On this screen, you will select all relevant franchises that your business owns or those that your business is legally associated with.

Step 2 - Select Franchises

Please select the franchises your business owns or those that it is legally associated with. Once you have selected all appropriate franchises, click the **Next Step** button to proceed to **Step 3 - User Registration**.

<input type="checkbox"/> ACURA	<input type="checkbox"/> ALFA ROMEO	<input type="checkbox"/> AMC	<input type="checkbox"/> ASTON MARTIN
<input type="checkbox"/> AUDI	<input type="checkbox"/> BENTLEY	<input type="checkbox"/> BMW	<input type="checkbox"/> BUICK
<input type="checkbox"/> Bulk	<input type="checkbox"/> CADILLAC	<input type="checkbox"/> CHEVROLET	<input type="checkbox"/> CHRYSLER
<input type="checkbox"/> Chrysler First Bulk Sale	<input type="checkbox"/> DAEWOO	<input type="checkbox"/> DODGE	<input type="checkbox"/> DODGE CHALLENGERS DETROIT
<input type="checkbox"/> DODGE TRUCK	<input type="checkbox"/> EAGLE	<input type="checkbox"/> Enterprise	<input type="checkbox"/> FERRARI
<input type="checkbox"/> FORD	<input type="checkbox"/> GMC	<input type="checkbox"/> HONDA	<input type="checkbox"/> HUMMER
<input type="checkbox"/> HYUNDAI	<input type="checkbox"/> Harley	<input type="checkbox"/> INFINITI	<input type="checkbox"/> ISUZU
<input type="checkbox"/> JAGUAR	<input type="checkbox"/> JEEP	<input type="checkbox"/> KIA	<input type="checkbox"/> LAND ROVER
<input type="checkbox"/> LEXUS	<input type="checkbox"/> LINCOLN	<input type="checkbox"/> MASERATI	<input type="checkbox"/> MAZDA
<input type="checkbox"/> MERCEDES-BENZ	<input type="checkbox"/> MERCURY	<input type="checkbox"/> MINI	<input type="checkbox"/> MITSUBISHI
<input type="checkbox"/> NISSAN	<input type="checkbox"/> OLDSMOBILE	<input type="checkbox"/> PLYMOUTH	<input type="checkbox"/> PONTIAC
<input type="checkbox"/> PORSCHE	<input type="checkbox"/> RENAULT	<input type="checkbox"/> ROLLS ROYCE	<input type="checkbox"/> SAAB
<input type="checkbox"/> SATURN	<input type="checkbox"/> SPRINTER	<input type="checkbox"/> SUBARU	<input type="checkbox"/> SUZUKI
<input type="checkbox"/> TOYOTA	<input type="checkbox"/> TRIUMPH	<input type="checkbox"/> UTOPS	<input type="checkbox"/> VOLKSWAGEN
<input type="checkbox"/> VOLVO	<input type="checkbox"/> Wachovia		

Next Step

STEP-BY-STEP GUIDE TO REGISTERING ON ADESA.COM

3. ENTER YOUR CONTACT AND USER LOGIN INFORMATION.

Your user registration includes your contact information, your user login and password, and your user validation information—such as your Auction Access number and your driver's license number.

DON'T FORGET TO CHECK YOUR EMAIL.

Once you have completed the registration process, you will receive a registration confirmation email from ADESA.com. When all of your information is verified by ADESA personnel, you will receive another email confirming that you are approved to use the site.

Step 3 - User Registration

Fields with an ***** are required information (Must not be left blank)

First name
Middle Name
Last Name
Auction Access Number (100 Million #)
Date of Birth
Country of Residence
User Email
Title
(For example, Used Car Manager)
Work Phone - - Ext.
Cell Phone - -
Fax - -
User Login
Password
Re-type Password
Driver License
User Role

Any dealer or personal information requested and provided on this website can and may be shared with any and all of ADESA's affiliate companies.

SIGNING IN TO YOUR ACCOUNT

To sign in, just go to ADESA.com. Type in your User ID and Password that you selected during registration, and then click the "Log In" button.

Sign up for e-mail

You are not logged in.

User ID: Password:

Choose an Auction:

HOME | BID / BUY | SELL | RUN LISTS | NOTIFY ME | MARKET GUIDE | ABOUT ADESA | ANALYTICAL SERVICES | HELP

Welcome to ADESA.COM!

DEALERBLOCK or LIVEBLOCK?
24/7 buy-now and bid-now events | Live simulcast bidding
[LEARN MORE](#)

REGISTER NOW | AUCTION POLICIES | LOCATE AN AUCTION | SIGN UP FOR E-MAIL

NEWS | ADESA Kansas City Awarded WFAF Most Improved Auction of the Year | [VIEW ALL ADESA PROMOS](#)

QUESTIONS? WE CAN HELP.

Our ADESA Customer Connection team provides the personal service you're used to from your local ADESA auction. Get answers to all your questions about ADESA's online tools. Call 888-526-7326.

Our team will be able to:

- Help you log on to ADESA.com if you have forgotten or misplaced your Password or User ID
- Assist you in the completion of an online application for ADESA.com
- Verify the status of your registration
- Teach you how to easily navigate this site
- Escalate issues for resolution



ADESA LIVEBLOCK™ Simulcasting Worldwide ▶ Join the bidding LIVE, online at **ADESA.com**

ADESA Customer Connection

Monday to Friday: 7 a.m. to 11 p.m. ET
Saturday: 7 a.m. to 9 p.m. ET
Sunday: 9 a.m. to 5 p.m. ET
888-526-7326

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