



January 2, 2008

***For Immediate Release***

Darci Valentine  
darci.valentine@adesa.com  
317-249-4414

**ADESA Acquires Dent-Removal Company Dent Demon**

Carmel, IN—ADESA today announced that it has acquired Dent Demon, a company that has been providing quality paintless dent repair (PDR) services to the automotive industry for more than 15 years.

“I am pleased to acquire an established company that we have had a strong working relationship with for several years,” said Jim Hallett, ADESA president & CEO. “Dent Demon has been one of three major providers to this industry, and it gives us great confidence to know that we have a team of qualified, trained technicians who take pride in delivering the highest quality service to our customers.”

Dent Demon will be a wholly owned subsidiary of ADESA, and on-site technicians will report directly up through ADESA auction general managers. ADESA will continue to operate the PDR business under the Dent Demon brand. All PDR services carry a full money-back customer satisfaction guarantee backed by ADESA.

“I am proud to become an ADESA employee,” said Dent Demon President David Moore. “I believe we share common values with ADESA where integrity and the highest levels of customer service and professionalism are paramount.”

Tom Caruso, ADESA executive vice president, added, “Offering a full range of services to our customers, which now includes PDR, allows us to more efficiently deliver on our promise of standardized processes to our customers.”

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 58 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. ADESA's related company, Automotive Finance Company (AFC), provides capital funding for independent auto dealers across North America. Visit [adesa.com](http://adesa.com) for details.

# # #