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For Immediate Release

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Jim Elzholz Named ADESA San Diego General Manager

Carmel, IN—ADESA today announced Jim Elzholz has been named general manager of ADESA San Diego, effective immediately. Elzholz worked most recently for North Bay Auto Auction in Fairfield, Calif.

“Jim brings with him more than three decades of experience in the auto industry including management roles in both auto finance and auto remarketing,” said Ken Osborn, executive vice president of ADESA’s western region, “He’s a leader who is also exceptional at building strong business relationships. I’m pleased to have someone with Jim’s background join our team in San Diego.”

Prior to working at North Bay Auto Auction, Elzholz served as fleet lease manager for Manheim’s California Auto Dealers Exchange, where he was instrumental in the development of a state-of-the-art customer relationship program. In addition to his auto remarketing background, he also has more than 20 years of experience in the auto finance industry, overseeing multi-million dollar loan portfolios.

In 2002, Elzholz was recognized for his accomplishments in promoting products, controlling expenses and reporting procedures back to his clients when he received the ARI Auction of the Year award. He has also been an active member of the board of directors for the California Credit Union Collectors Council, Inland Empire Chapter, for the past six years.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 58 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. ADESA’s related company, Automotive Finance Company (AFC), provides capital funding for independent auto dealers across North America. Visit adesa.com for details.

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