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***For Immediate Release***

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**ADESA Opens New Auction in North Carolina**

*Carmel, IN*—ADESA today announced that it is constructing a greenfield auction in Clayton, North Carolina, located just southeast of the city of Raleigh. Named ADESA Raleigh, this site is a brand-new, full-service facility with a complete reconditioning shop and mechanic shop. Dent Demon, an ADESA subsidiary, will also be located on site to offer paintless dent repair (PDR) services.

“The addition of ADESA Raleigh enables us to service an entirely new customer base in an area that ADESA previously did not have a strong presence,” said Tom Caruso, executive vice president of ADESA’s eastern region. “And, since this ADESA auction is co-located with our sister companies IAA and AFC, we will be able to accommodate all of our customers’ requests from whole-car to salvage to financing needs.”

Insurance Auto Auctions (IAA) currently holds a Wednesday salvage auction at this Raleigh branch. Automotive Finance Corporation (AFC) will be located on site as well. ADESA Raleigh will host sales every Friday, with its first sale on April 25. There will be no public sales at ADESA Raleigh.

“This is a great example of how companies within the KAR Holdings, Inc., family will continue to work together to offer customers more and more products and services at a single site,” said Tom O’Brien, CEO and president of IAA. “We are pleased to be partnering with ADESA to better service customers in the greater Raleigh area.”

The addition of ADESA Raleigh now gives ADESA 60 whole car auction locations in the United States, Canada and Mexico.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 60 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.COM](http://ADESA.COM) for details.

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