

*For Immediate Release*

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## **ADESA, Inc. Subsidiary Expands Salvage Auction Business**

(CARMEL, IN)-- ADESA, Inc. (NYSE: KAR ) announced today that its total loss vehicle auction business, ADESA Impact, has opened its 29th North American auction facility in Connecticut. The new 20-acre greenfield facility is located in Middletown, southeast of Hartford, adjacent to Interstate 91. With eight New England facilities, Impact is the only salvage auction company with locations in all six New England states.

Cheryl Munce, president of Impact, stated “As important as technology is in our industry, strategic locations with adequate storage is critical in our ability to service our insurance customers and salvage buyers.” Munce added, “We are committed to helping our customers reduce the high cost of services in this region by expanding our footprint.”

ADESA Impact is the 3<sup>rd</sup> largest salvage remarketing company in North America with 29 auction facilities in the United States and Canada. ADESA, Inc. also includes ADESA Corp., a network of 52 wholesale vehicle auctions; AFC, a dealer floorplan finance company; PAR, a vehicle remarketing company; AutoVIN, which provides vehicle inspection services to the automotive industry and its lenders; and ComSearch, which provides Internet-based parts location and insurance claim audit services nationwide.

ADESA's corporate headquarters are located in Carmel, IN. For more information about ADESA, Inc., visit the company's Web site at <http://www.adesainc.com>