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ADESA Declares First Quarter 2005 Dividend

\$0.075 Per Common Share Outstanding

Carmel, IN, February 9, 2005 —ADESA, Inc. (NYSE: KAR) today announced that the Company's Board of Directors declared a 2005 first quarter dividend of \$0.075 per common share payable March 15, 2005, to shareholders of record as of February 22, 2005.

Headquartered in Carmel, Indiana, ADESA, Inc. (NYSE: KAR) is North America's largest publicly traded provider of wholesale vehicle auctions and used vehicle dealer floorplan financing. The Company's operations span North America with 53 ADESA used vehicle auction sites, 30 Impact salvage vehicle auction sites and 83 AFC loan production offices. For further information on ADESA, Inc., visit the Company's Web site at <http://www.adesainc.com>.