

Analyst Contact:
Jonathan Peisner
(317) 249-4390
jpeisner@adesa.com

Media Contact:
Julie Vincent
(317) 249-4233
jvincent@adesa.com

ADESA Declares Second Quarter 2005 Dividend

\$0.075 Per Common Share Outstanding

Carmel, IN, April 27, 2005.— ADESA, Inc. (NYSE: KAR) today announced that the Company's board of directors declared a 2005 second quarter dividend of \$0.075 per common share payable June 15, 2005, to shareholders of record as of May 20, 2005.

Headquartered in Carmel, Indiana, ADESA, Inc. (NYSE: KAR) is North America's largest publicly traded provider of wholesale vehicle auctions and used vehicle dealer floorplan financing. The Company's operations span North America with 53 ADESA used vehicle auction sites, 30 Impact salvage vehicle auction sites and 83 AFC loan production offices. For further information on ADESA, Inc., visit the Company's Web site at <http://www.adesainc.com>.

###