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ADESA, Inc. Announces June 2nd Analyst Meeting

Carmel, IN, May 24, 2005 — ADESA, Inc. (NYSE: KAR), announced today that it will be holding an analyst meeting at its Carmel, Indiana headquarters on Thursday, June 2, 2005. The event, which will begin at 8:30 a.m. local time, will feature presentations by ADESA's senior management and will also be Webcast.

Interested parties may access the Webcast of the meeting via the investor relations section of the company's Web site, www.adesainc.com. The Webcast will also be archived on the ADESA Web site. For additional information on the event, please contact Mary Ellen Frazier at (317) 249-4219.

Headquartered in Carmel, Indiana, ADESA, Inc. (NYSE: KAR) is North America's largest publicly traded provider of wholesale vehicle auctions and used vehicle dealer floorplan financing. The company's operations span North America with 53 ADESA used vehicle auction sites, 30 Impact salvage vehicle auction sites and 83 AFC loan production offices. For further information on ADESA, Inc., visit the company's Web site at <http://www.adesainc.com>.