

*For Immediate Release*

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## **ADESA Auctions Named a Preferred Vendor by GMMDA**

(Carmel, IN—December 21, 2005) ADESA, Inc, (NYSE:KAR) announced today that the General Motors Minority Dealer Association has named the ADESA Auctions a “preferred vendor partner.”

“We are very excited about our new partnership with ADESA and the valuable products and services it can provide our members,” said GMMDA Executive Director Marjorie Staten. “This can only make our organization stronger as ADESA introduces programs that can create new, additional profit centers for our dealer members.”

ADESA Vice President of Dealer Relations Brent Huisman agrees. “ADESA is honored to be named a preferred vendor partner by GMMDA. With our common goals, values and commitment to excellence, we can combine our synergies to create products and services of real value. We also welcome the opportunity to participate in this organization’s community spirit efforts, which include both an internship and scholarship program.”

Huisman added that ADESA has designed a program solely for GMMDA members that will include dedicated sales at ADESA auctions around the country. Other specially designed programs for GMMDA include inventory management systems and reconditioning, mechanical and body shop services.

### About GMMDA

GMMDA is a not-for-profit organization that represents the interests of more than 200 minority-owned General Motors dealerships across the United States. Its mission is to promote, protect and encourage the viability and profitability of all existing General Motors dealers and to encourage, through cooperative efforts with General Motors, the installation of new minority dealers in viable and profitable opportunities.

### About ADESA Corporation

ADESA Corporation offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 39 auction locations in the United States, 13 in Canada and one in Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and Par North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [www.adesa.com](http://www.adesa.com).

