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## **ADESA Management to Present at Robert W. Baird & Co. 2006 Growth Stock Conference**

**Carmel, IN, April 11, 2006.**—ADESA, Inc. (NYSE:KAR) announced today that it will be participating at the Growth Stock Conference hosted by Robert W. Baird & Co., on May 9, 2006 at the Four Seasons Hotel in Chicago, IL. David Gartzke, Chairman of the Board, President and Chief Executive Officer, and Cam Hitchcock, Executive Vice President and Chief Financial Officer, will be presenting on behalf of ADESA.

The company's presentation will be Webcast on Tuesday, May 9, from 10:05 - 10:35 a.m. CDT and will be available directly at <http://www.wsw.com/webcast/rwbaird14/kar/>. Interested parties can also access the replay of the Webcast under the Investor Relations section of ADESA, Inc.'s Web site at <http://www.adesainc.com>.

Headquartered in Carmel, Indiana, ADESA, Inc. (NYSE: KAR) is North America's largest publicly traded provider of wholesale vehicle auctions and used vehicle dealer floorplan financing. The company's operations span North America with 54 ADESA used vehicle auction sites, 37 Impact salvage vehicle auction sites and 85 AFC loan production offices. For further information on ADESA, Inc., visit the company's Web site at <http://www.adesainc.com>.