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ADESA, INC. ANNOUNCES MANAGEMENT CHANGES AT ADESA IMPACT

(Carmel, IN, May 24, 2006)—ADESA, Inc. (NYSE:KAR) announced today that it has made several reporting changes within ADESA Impact to better align the operations functions between the United States and Canada.

ADESA Impact COO Pat Walsh, who is responsible for salvage operations in the U. S., and Impact Canada COO Terry Daniels will both report to ADESA Auction Services President Brad Todd. ADESA Impact President Cheryl Munce has advised the company that she will be departing the organization.

“We are confident that Pat and Terry will continue to offer outstanding service to our customers,” said ADESA, Inc. President and COO A. R. Sales. “As we continue to work toward a one-company approach for operations and other functions across all business lines, we will be constantly looking for organizational efficiencies and better ways to do business with our varied and valued customers.”

About ADESA, Inc.

Headquartered in Carmel, Indiana, ADESA, Inc. (NYSE: KAR) is North America’s largest publicly traded provider of wholesale vehicle auctions and used vehicle dealer floorplan financing. The company’s operations span North America with 54 ADESA used vehicle auction sites, 37 Impact salvage vehicle auction sites and 85 AFC loan production offices. For further information on ADESA, Inc., visit the company’s Web site at <http://www.adesainc.com>.