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ADESA, Inc. Declares Third Quarter 2006 Dividend
\$0.075 Per Common Share Outstanding

Carmel, IN, July 26, 2006 —ADESA, Inc. (NYSE: KAR) today announced that the company's Board of Directors declared a 2006 third quarter dividend of \$0.075 per common share payable September 15, 2006, to shareholders of record as of August 16, 2006.

Headquartered in Carmel, Indiana, ADESA, Inc. (NYSE: KAR) is North America's largest publicly traded provider of wholesale vehicle auctions and used vehicle dealer floorplan financing. The company's operations span North America with 54 ADESA used vehicle auction sites, 38 Impact salvage vehicle auction sites and 85 AFC loan production offices. For further information on ADESA, Inc., visit the company's Web site at <http://www.adesainc.com>.