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For Immediate Release

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## **ADESA Breaks Ground on New Kansas City Auction Facility**

Carmel, IN—ADESA executives and staff today joined Lee's Summit Mayor Karen Messerli, customers and dignitaries at a ground-breaking ceremony for a major construction project that will replace the existing ADESA Kansas City auction with a new state-of-the-art facility. The new auction will be located on a 196-acre parcel located just south of the existing facility in Lee's Summit, Missouri. The groundbreaking caps off a flurry of activity at ADESA Kansas City where more than 2,000 cars and trucks were offered during the preceding week to dealers at wholesale auction events to commemorate the milestone.

"This new facility will not only help us to meet future growth in the Kansas City market, but will also allow us to improve the service we're able to provide our auction partners here on a daily basis," said Dave Gartzke, Chairman and CEO of ADESA, Inc. "ADESA is committed to meeting the needs of our customers and to making sure the auction experience for our dealers is second to none. This new auction represents a vast improvement for our ADESA Kansas City customers and employees."

Lee's Summit Mayor Karen Messerli echoed Gartzke's enthusiasm for the new auction facility. "ADESA is a major employer in the area and their decision to build this new, larger facility is a significant investment in their employees, customers and the local economy," Messerli said. "This move not only creates dozens of construction jobs, it also creates a secondary boost to the economy by opening up the existing auction property for redevelopment."

When completed, the new ADESA Kansas City facility will feature:

- A brand new auction facility on 196 acres
- Parking for more than 15,000 vehicles
- 10 auction lanes with digital video and audio
- Easy access for dealer check-in
- Drive over inspection in facility mechanical shop
- Increased dealer parking
- Designated areas for car hauler loading and unloading
- State-of-the-art body shop with 200 unit-per-day capacity
- New mechanical repair facility with 16 bays and 10 lifts
- New dealer lounge with internet access and terminals
- A full cafeteria
- An on-site floorplan financing office

The prime contractor for the new ADESA Kansas City auction is Shiel Sexton Construction Company of Indianapolis, Indiana. The new facility is expected to be open for business in late 2007.

## About ADESA Corporation, LLC

ADESA Corporation, LLC, offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 40 auction locations in the United States, 13 in Canada and one in Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and Par North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit <a href="www.adesa.com">www.adesa.com</a> for more details.

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements, including statements regarding growth projections and job creation are subject to certain risks, trends, and uncertainties that could cause actual results to differ materially from those projected, expressed or implied by such forward-looking statements. The statements are based on assumptions about important factors including: general business conditions; market trends; competition; weather; vehicle production; trends in new and used vehicle sales; business development activities, including acquisitions; economic conditions, including exchange rate and interest rate fluctuations; litigation developments; and the other risk factors described in the company's Annual Report on Form 10-K, and other risks described from time to time in the company's filings with the Securities and Exchange Commission. Many of these risk factors are outside of the company's control, and as such, they involve risks which are not currently known to the company that could cause actual results to differ materially from forecasted results. The forward-looking statements in this document are made as of the date hereof and the company does not undertake to update its forward-looking statements.