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ADESA, Inc. Acquires ABC's South Tampa Auction
ADESA Sarasota expands North American used vehicle auction footprint to 54

(CARMEL, Ind. March 22, 2006) - ADESA, Inc. (NYSE: KAR) announced today it has acquired ABC's South Tampa used vehicle auction serving western and central Florida. ADESA's acquisition strengthens the company's market presence in the vibrant Tampa-St. Petersburg area and complements the newly remodeled ADESA Tampa. ADESA will rename the auction ADESA Sarasota.

"We're very pleased to acquire this facility, which is now our 54th used vehicle auction in North America," said ADESA, Inc. Chairman, President and CEO David Gartzke. "This acquisition is consistent with one of our major initiatives—investing in growth and strategically entering or expanding our presence in growing markets like Florida."

The ADESA Sarasota property has approximately 61 acres of land, which includes acreage that is presently undeveloped and available for future expansion. The newly remodeled auction facility includes six auction lanes and full-service reconditioning shops providing detail, mechanical and body shop services.

"This facility serves a slightly different dealer population than our nearby ADESA Tampa and fits nicely with the rest of our customer mix," said ADESA Regional Vice President Tommy Caruso. "We welcome our new employees to the ADESA family of companies."

Terms of the transaction were not disclosed.

Headquartered in Carmel, Indiana, ADESA, Inc. (NYSE: KAR) is North America's largest publicly traded provider of wholesale vehicle auctions and used vehicle dealer floorplan financing. The company's operations span North America with 54 ADESA used vehicle auction sites, 37 Impact salvage vehicle auction sites and 84 AFC loan production offices. For further information on ADESA, Inc., visit the company's Web site at <http://www.adesainc.com>.