

News

General Motors

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General Motors Recognizes ADESA Kansas City as 2005 GM Auction of the Year

Used vehicle auction recognized for overall achievement in reconditioning, repairs and presentation of vehicles at GM Sponsored Auctions

LEE'S SUMMIT, MO. – General Motors today presented the 2005 GM Auction of the Year award to ADESA Kansas City. One of 45 GM Sponsored Auctions across the United States, ADESA Kansas City was recognized for its overall achievement in providing GM and its dealers with outstanding quality, service and value at GM Sponsored Auctions during 2005.

Jeff Heichel, director, GM Used Vehicle Activities, presented the 2005 GM Auction of the Year award today to Harold Chapman, general manager, ADESA Kansas City.

"The GM Auction of the Year award recognizes outstanding overall achievement in reconditioning, repairs and presentation of GM used vehicles to our dealers," said Heichel. "Harold Chapman and the ADESA Kansas City staff consistently provide great service and great products for GM dealers. We're proud to acknowledge their efforts on behalf of GM and our dealers."

ADESA Kansas City General Manager Harold Chapman said, "I am so proud to accept this award from GM. It is a great honor and we're pleased that the team here at ADESA Kansas City has been recognized in this way for its hard work."

ADESA Kansas City has ranked among the top 10 GM Sponsored Auctions since 1999. ADESA Kansas City sold 15,000 used vehicles at GM Sponsored Auctions and GMAC open auctions in 2005. Part of the GM Sponsored Auctions program since 1983, ADESA Kansas City has been one of the top performers for GM in the past several years, selling more than 17,000 units in 2004.

"We thank GM for this prestigious award and I personally commend all of the hard-working employees at ADESA Kansas City for their dedication and professionalism," said ADESA, Inc. Chairman, President and CEO David Gartzke. "As a side note, we are excited to be under contract to relocate this facility to a new site in the same community. We are anxiously awaiting final approvals so that we can move forward with our development plans for a new state-of-the-art facility."

About ADESA Corporation

ADESA Corporation offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 39 auction locations in the United States, 13 in Canada and one in Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and Par North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit <u>www.adesa.com</u>.

About GM Sponsored Auctions

General Motors has been a major participant in the growth of the auction industry over the last two decades. In 1983, GM used 10 auctions with sales of nearly 20,000 used vehicles. Today GM redistributes used, off-lease and off-rent vehicles through GM dealers with the help of 45 GM Sponsored Auctions across the U.S. This provides value not only for GM, but also provides a source that makes available high-quality used vehicles for GM dealers.

About General Motors

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the global industry sales leader for 75 years. Founded in 1908, GM today employs about 327,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2005, 9.17 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM operates one of the world's leading finance companies, GMAC Financial Services, which offers automotive, residential and commercial financing and insurance. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com. Contacts:

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