

Analyst Contact:
Jonathan Peisner
(317) 249-4390
jpeisner@adesa.com

Media Contact:
Julie Vincent
(317) 249-4233
jvincent@adesa.com

ADESA, Inc. Schedules Fourth Quarter 2006 Earnings Release

CARMEL, IN, January 18, 2007 - ADESA, Inc. (NYSE: KAR) will report its financial results for the fourth quarter ended December 31, 2006, after the close of trading on the New York Stock Exchange on Thursday, February 8, 2007.

Headquartered in Carmel, Indiana, ADESA, Inc. (NYSE: KAR) is North America's largest publicly traded provider of wholesale vehicle auctions and used vehicle dealer floorplan financing. The company's operations span North America with 54 ADESA used vehicle auction sites, 42 Impact salvage vehicle auction sites and 85 AFC loan production offices. For further information on ADESA, Inc., visit the company's Web site at <http://www.adesainc.com>.