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***For Immediate Release***

Eric Loughmiller  
Executive Vice President & Chief Financial Officer  
(317) 249-4254  
[eric.loughmiller@adesa.com](mailto:eric.loughmiller@adesa.com)

**KAR Holdings, Inc. to Announce  
First Quarter 2008 Earnings**

***CARMEL, IND.***—KAR Holdings, Inc. announced today that it will be releasing its first quarter 2008 earnings on Tuesday, May, 13th, 2008. KAR Holdings, Inc. is the holding company for ADESA Inc., Automotive Finance Corporation and Insurance Auto Auctions, Inc.

KAR Holdings, Inc. will also be hosting an earnings conference call on Wednesday, May 14th at 11:00 a.m. EDT (10:00 a.m. CDT). The call will be hosted by KAR Holdings, Inc.'s Chairman and Chief Executive Officer Brian Clingen and Executive Vice President and Chief Financial Officer, Eric Loughmiller. The conference call may be accessed by calling 1-888-263-2744 and entering participant passcode 2483418.

A replay of the call will also be available for two weeks via telephone starting approximately 30 minutes after the completion of the call. The replay may be accessed by calling 888-203-1112 and entering conference code 2483418.

**About KAR Holdings, Inc.**

KAR Holdings, Inc. is the holding company for ADESA, a leading provider of wholesale used vehicle auctions whose operations span North America with 60 used vehicle sites, Insurance Auto Auctions, Inc., a leader in total automotive loss control and specialty salvage services in the United States whose operations span North America with 145 sites and Automotive Finance Corporation, the premier capital funding source for the used vehicle industry with 92 sites across North America. For further information on Kar Holdings Inc., ADESA, Insurance Auto Auctions, Inc. or Automotive Finance Corporation, visit the company's Web site at <http://www.karholdingsinc.com>.

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