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***For Immediate Release***

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**Trevor Henderson Named Vice President,  
E-Business and Business Development, for ADESA Canada**

*Carmel, IN*—ADESA today announced Trevor Henderson has been promoted to vice president, e-business and business development, for ADESA Canada, effective immediately.

Since joining ADESA in 2002, Henderson has been responsible for guiding the development and implementation of strategic online programs and services for ADESA's commercial and dealer customers.

“Under Trevor’s leadership, ADESA has experienced unprecedented growth in Internet-based remarketing,” said Benjamin Skuy, executive vice president, international markets, and managing director of ADESA Canada. “He has played an instrumental part in the evolution of industry-leading products like LiveBlock and DealerBlock, and I’m confident that in this new role, he will continue to strengthen ADESA’s innovation and expansion in the area of e-business.”

Prior to joining ADESA, Henderson worked in the areas of product planning and strategy for a software development firm focused on providing fleet maintenance and dealer service solutions.

Henderson holds an MBA from the Rotman School of Management at the University of Toronto.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 60 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.COM](http://ADESA.COM) for details.

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