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For Immediate Release

Darci Valentine
darci.valentine@adesa.com
317-249-4414

**ADESA Los Angeles to Sell 100,000th
Toyota Financial Services Used Vehicle on July 25**

Carmel, IN—ADESA Los Angeles will sell the 100,000th Toyota Financial Services used vehicle at auction. The vehicle will be sold during an open sale of more than 800 vehicles that starts at 9 a.m. (PDT) on Friday, July 25.

“It’s exciting for ADESA Los Angeles to be selling our 100,000th Toyota vehicle,” said Scott Stalder, ADESA Los Angeles general manager. “Our employees are committed to providing top-notch customer service to our factory customers. Their hard work and dedication is reflected in our longstanding relationship with Toyota. In fact, we recently celebrated five years of working with Toyota. We look forward to working with Toyota and Toyota Financial Services for many years to come. I invite all of our dealers to join us for this special sale day.”

To celebrate this milestone, ADESA Los Angeles has planned several activities, including:

- Nine dealers—including the dealer who buys the 100,000th Toyota—will receive a key for a chance to win a Scion TC
- A Toyota closed sale beginning at 3 p.m. (PDT) on July 24, with a pre-sale catered luncheon
- A pre-sale breakfast on July 25
- Numerous prize giveaways
- Travel assistance
- Hotel and airfare assistance
- Memorabilia for the buyer of the 100,000th Toyota

Dealers can call the ADESA Los Angeles marketing team at 951-361-9400 for more details prior to the sale.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 60 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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