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For Immediate Release

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ADESA Partners with AutoCheck Auctions to Offer New DealerBlock Tool

Carmel, IN—ADESA today announced that it has further enhanced its already popular Internet buying tool, ADESA DealerBlock, with a new feature. Dealers can not only purchase the vehicles they need 24/7 on ADESA DealerBlock. Now, they can also receive an AutoCheck Summary Report free of charge on each and every vehicle offered on DealerBlock.

"This informative tool will help our dealers make better buying decisions," said Jason Ferreri, vice president of e-business sales and operations for ADESA. "The AutoCheck Summary Report is another example of our dedication to continue to develop products and services that directly benefit our dealers and add increased value to their overall online buying experience."

With AutoCheck, dealers can now quickly and easily view a summary of the history of a vehicle, including any significant announcements or disclosures from a National Auto Auction Association (NAAA) auction. The AutoCheck Summary Report also includes a detailed vehicle description and record summary.

"AutoCheck Auctions is excited to work with ADESA in offering this new feature for dealers," said John McElrath, vice president, AutoCheck Auctions. "Now, dealers can easily see a vehicle's history online for free on ADESA.COM. This added benefit helps dealers make quick, well-informed decisions about vehicle purchases. With AutoCheck Summary Reports, dealers can buy with confidence."

To learn more about ADESA and the AutoCheck Summary Report, log on to ADESA.COM or call the ADESA dealer help line at 888-526-7326.

About AutoCheck Auctions

AutoCheck Auctions offers a comprehensive vehicle history report that identifies problem vehicles with frame damage, salvage title, flood title, water damage, rebuilt title, odometer rollbacks and many other problems that impact the safety and value of a vehicle. AutoCheck Auctions provides the AutoCheck Vehicle History Report by Experian to wholesale auto auctions in the United States and Canada and checks more than 1.6 million vehicles each month for its customers. For more information, visit AUTOCHECKAUCTIONS.com.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction

locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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