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Darci Valentine

darci.valentine@adesa.com

317-249-4414

ADESA Phoenix Raises More Than \$24,000 to Benefit JDRF

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that its ADESA Phoenix location raised \$24,500 for JDRF during a charity auction of a 2014 Ford Mustang GT Convertible. The event was part of the auction's annual Legendary Sales Week, which includes special events for customers.

Legendary Sales Week coincided with Barrett-Jackson, the renowned collector car auction held in nearby Scottsdale, Arizona. The combination of these two events generated a good crowd of car enthusiasts for the annual charity auction and spirited bidding among attendees.

Before the sale of the Mustang GT began, 9-year-old Davis Schapler, a JDRF junior ambassador, shared his experience living with type 1 diabetes. Schapler, who was diagnosed when he was 2 years old, gives himself insulin shots every day. He represents the people that JDRF works to support and eventually cure. His story motivated the crowd to bid on the convertible.

Jason Frey, sales manager at Express Auto Spot in Phoenix, posted the winning bid for the car. Frey said he bid on the Mustang because he really wanted to give back and support JDRF's important work.

"Legendary Sales Week and Barrett-Jackson are highlight events for us here at ADESA Phoenix, and the charity auction is part of the thrill," said ADESA Phoenix General Manager Ryan Edwards. "We're honored to again support the mission of JDRF by giving car lovers and dealers from around the country the opportunity to bid on a beautiful vehicle like this Mustang convertible, and to benefit an important cause at the same time."

The annual auction is a partnership between ADESA and Ford and kicks off a six-month-long fundraising campaign at six ADESA locations. The auctions will vie for the honor of raising the most money to support the research efforts of JDRF, an organization focused on curing type 1 diabetes.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 77 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

About JDRF

JDRF is the leading global organization focused on type 1 diabetes (T1D) research. JDRF's goal is to progressively remove the impact of T1D from people's lives until we achieve a world without T1D. JDRF collaborates with a wide spectrum of partners and is the only organization with the scientific resources, regulatory influence, and a working plan to better treat, prevent, and eventually cure T1D. As the largest charitable supporter of T1D research, JDRF has invested more than \$2 billion in research over the past 45 years and is currently funding 50 human clinical trials of potential T1D therapies. For more information, please visit www.jdrf.org.

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