











FEBRUARY 2012

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	ADESA ATLANTA SALES
30 WEEKEND SALE Fri. 10 p.m. through Mon. 2 p.m. ET	31 Chrysler Factory – 1 p.m.	1 In-Op – 9 a.m. Consignment & F/L – 9:30 a.m. – Ally, TD Auto Finance, D T Credit Corp., Santander Consumer, Honda Financial Services, United Auto Acceptance, PAR, Misc. Fleet, and Group 1 Automotive. GM Factory – 1 p.m.	2	3	 Chrysler Closed Factory Feb 14 & 28 at 1 p.m. ET  GM Closed Factory Feb 1, 14, & 28 at 1 p.m. ET TD Auto Finance TD Auto Finance Wednesdays at 10 a.m.
6  WEEKEND SALE Fri. 10 p.m. through Mon. 2 p.m. ET	7	8 In-Op – 9 a.m. Consignment & F/L – 9:30 a.m. – Ally, TD Auto Finance, D T Credit Corp., BMW Financial Services, Fifth Third Bank, World Omni, Misc. Fleet, and Group 1. Honda Closed Factory Sale– 10 a.m.	9	10	 Ally Auto Remarketing Wednesdays at 10 a.m.
13  WEEKEND SALE Fri. 10 p.m. through Mon. 2 p.m. ET	14 Chrysler Factory – 1 p.m.	15 In-Op – 9 a.m. Consignment & F/L – 9:30 a.m. – Ally, TD Auto Finance, D T Credit Corp., Santander Consumer, PAR, Honda Financial Services, Donlen, PAR, Emkay, Misc. Fleet, and Group 1 Automotive. GM Factory – 1 p.m.	16 Heavy Duty Truck Sale Starts at 10 a.m.	17	 Honda Closed Factory Sale Bi-weekly Wed. at 10 a.m.
20  WEEKEND SALE Fri. 10 p.m. through Mon. 2 p.m. ET	21	22 In-Op – 9 a.m. Consignment & F/L – 9:30 a.m. – Ally, TD Auto Finance, D T Credit Corp., BMW Financial Services, Fifth Third Bank, World Omni, United Auto Acceptance, PAR, Misc. Fleet and Group 1 Automotive. Honda Closed Factory Sale– 10 a.m.	23	24	 BMW Financial Services Bi-weekly Wed. at 10 a.m.
27  WEEKEND SALE Fri. 10 p.m. through Mon. 2 p.m. ET	28 Chrysler Factory – 1 p.m.	29 In-Op – 9 a.m. Consignment & F/L – 9:30 a.m. – Ally, TD Auto Finance, D T Credit Corp., Santander Consumer, PAR, Honda Financial Services, Donlen, PAR, Emkay, Misc. Fleet, and Group 1 Automotive. GM Factory – 1 p.m.	1	2	 SELL WITH DEALER AVENUE. THE ADDRESS FOR DEALERS Wednesdays at 9:30 a.m.



ADESA Atlanta
5055 Oakley Industrial Boulevard
Fairburn, GA 30213
770-357-2277
Fax 770-774-0995

