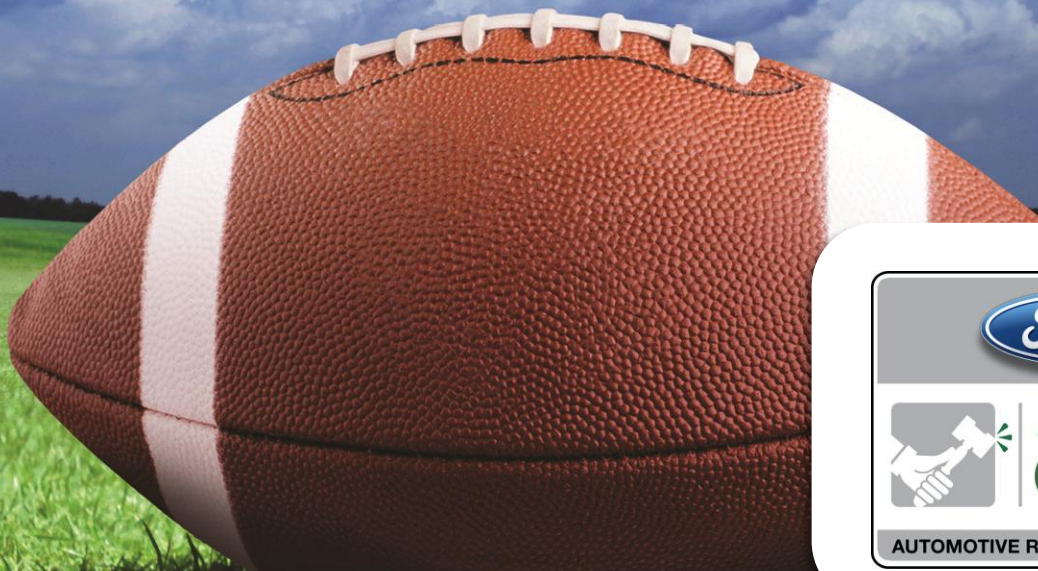


SCORE BIG WITH ARS



Win the ultimate game day package

During October, ARS sellers will earn points for all in-lane and QUIC sales. Top seller will receive game day package.

- 3 points - 1st offering
 - 2 points - 2nd offering
 - 1 point - 3rd offering
- Bonus points for QUIC sale**
- 3 points – before 1st in-lane offering
 - 1 point – after last in-lane offering

ADESA Buffalo giveaways

- Top ARS consignor wins:
- Four tickets to the Bills vs. Jets game on November 23
 - Pop-up tent and chairs
 - Cooler, grill and accessories
 - Outdoor heater
 - \$250 Tops Markets gift card

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*Package value of \$3,000 total per participating location. Points are computed per location during promotional period of October 1-31, 2014. Check with participating auction for the minimum number of vehicles sold to qualify.

