

GM CLOSED FACTORY SALE IS MOVING

Biweekly Wednesdays at 10 a.m. beginning January 13, 2010



GM CLOSED SALE PERKS

Buy Fee Discount Program

Buy at least one unit in the Wednesday GM closed sale, and during the Thursday sale of the same week receive:

- a \$25 buy fee discount on every non-GMAC purchase in any lane at ADESA Dallas
- a \$50 buy fee discount for every purchase in the GMAC Lane

Travel Assistance

Attend both the Wednesday and Thursday sales and receive travel reimbursement for your Wednesday night stay at an ADESA-preferred hotel.

Contact the auction for a list of preferred hotels.

Points. Points. Points.

Earn points for every closed sale purchase, GMAC purchase, and every SmartLane sale through March 24, 2010.

Dealers will receive 2 points for each closed sale purchase, 1 point for each GMAC purchase and 4 points for each SmartLane sale.



ADESA Dallas is giving away two 50" TVs on March 24, 2010, to the two dealers with the most points.



ADESA LIVEBLOCK... Simulcasting Worldwide ► Join the bidding LIVE, online at ADESA.com

ADESA Dallas

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