












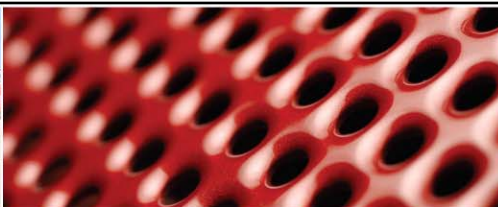


# FEBRUARY 2010

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	ADESA Des Moines' featured sellers:
1	2 <b>Consignment Sale – 9 a.m.</b> Chrysler Financial-120+ Santander in the B Lane Wheels-10+, ARI-10+ Enterprise-25, Wachovia-10+	3	4	5 DealerBlock Weekend Sale Starts 8 p.m. ET	<p><b>ADESA Des Moines' featured sellers:</b></p>     <p>ENTERPRISE HOLDINGS:</p>        
8 DealerBlock Weekend Sale Ends 2 p.m. ET	9 <b>Early Bird - 8:30 a.m.</b> Salvage Sale – 25+ <b>Consignment Sale – 9 a.m.</b> AmeriCredit-120+ Santander-10+, Wheels-10+ ARI-10+, Enterprise-25 Lithia in the B Lane	10	11	12 DealerBlock Weekend Sale Starts 8 p.m. ET	
15 DealerBlock Weekend Sale Ends 2 p.m. ET	16 <b>Consignment Sale – 9 a.m.</b> Chrysler Financial-200+ Santander in the B LANE Wachovia 25+, VRS/CAC 30+ Wheels 10+, ARI 10+ Enterprise 25+, Capital One 25+	17	18	19 DealerBlock Weekend Sale Starts 8 p.m. ET	
22 DealerBlock Weekend Sale Ends 2 p.m. ET	23 <b>Early Bird - 8:30 a.m.</b> Salvage Sale – 25+ <b>Consignment Sale – 9 a.m.</b> Wachovia 20+, Santander 10+ Wheels 10+, ARI 10+ Enterprise 25+	24	25	26 DealerBlock Weekend Sale Starts 8 p.m. ET	
 <p><b>Buy and sell on Dealer Avenue...THE ADDRESS FOR DEALERS.</b> Contact our sales team today.</p>					



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