


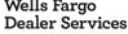














# JULY 2010

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	ADESA Des Moines featured sellers
			1	2 <b>DealerBlock Weekend Sale</b> starts at 10PM ET	               <p>Bid Now and Buy Now options online at <b>ADESA DEALERBLOCK.</b></p>  <p><b>THE ADDRESS FOR DEALERS</b> Contact our sales team today.</p>
5 <b>Auction Closed</b> In observance of Independence Day.	6 <b>Consignment Sale 9am</b> <b>EL LANE:</b> Chrysler Financial, Wells Fargo Dealer Services, Open Fleet <b>BL LANE:</b> Santander <b>CL LANE:</b> ARI, Wheels Inc <b>FL LANE:</b> Enterprise Holdings	7	8	9 <b>DealerBlock Weekend Sale</b> starts at 10PM ET	
12 <b>DealerBlock Weekend Sale</b> ends at 2PM ET	13 <b>Salvage Sale 8:30am</b> <b>Consignment Sale 9am</b> <b>EL LANE:</b> AmeriCredit, Santander, Open Fleet <b>CL LANE:</b> Wheels, ARI, VRS <b>FL LANE:</b> Enterprise	14	15	16 <b>DealerBlock Weekend Sale</b> starts at 10PM ET	
19 <b>DealerBlock Weekend Sale</b> ends at 2PM ET	20 <b>Consignment Sale 9am</b> <b>EL LANE:</b> Chrysler Financial, Wells Fargo Dealer Services, Open Fleet <b>BL LANE:</b> Santander <b>CL LANE:</b> ARI, Wheels Inc, Capital One <b>FL LANE:</b> Enterprise Holdings	21	22	23 <b>DealerBlock Weekend Sale</b> starts at 10PM ET	
26 <b>DealerBlock Weekend Sale</b> ends at 2PM ET	27 <b>Salvage Sale 8:30am</b> <b>Consignment Sale 9am</b> <b>EL LANE:</b> AmeriCredit, Santander, Open Fleet <b>CL LANE:</b> Wheels, ARI, VRS <b>FL LANE:</b> Enterprise	28	29	30 <b>DealerBlock Weekend Sale</b> starts at 10PM ET	



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