



Certified Pre-Owned Vehicles AUCTION BONUS PAYOUT INCENTIVE PROGRAM

From **January 12–29, 2015**, eligible CPOV FCA US LLC dealerships and FIAT studios can take advantage of a limited-time incentive program.

For every vehicle purchased at an FCA sponsored auction, the Residual Reward and manager program objective will be reduced by one (1) up to the following:

Objective	Maximum Reduction
0–19	5
20+	10

Minimum objective for both residual rewards and manager program is five (5) vehicles.

Receive an additional \$100 incentive!

- Receive an additional \$50 for every vehicle purchased at auction that gets sold as CPOV by end-of-business on March 3, 2015.
- Receive an additional \$50 in trans-assist credit for every vehicle sold as CPOV by end-of-business on March 3, 2015.

See full CPOV eligibility requirements and official program rules document for all details and contact information. All FCA US LLC dealerships and FIAT studios are eligible to participate in CPOV. Dealers who have never participated in CPOV should contact their Business Center Certified Pre-Owned Vehicle Manager for CPOV dealership eligibility requirements.



Bid in lane or online:

ADESA Atlanta • ADESA Golden Gate • ADESA Indianapolis
ADESA Kansas City • ADESA Las Vegas • ADESA Seattle • ADESA Syracuse

ADESA.com

