



FORD ARS POINTS-N-PRIZES

Extra points for First Offer sales

Top ARS sellers at ADESA Indianapolis in the month of October will receive the following **ARS/ADESA branded apparel**. Prizes awarded based on points earned in both open and closed Ford sales.

- **50 points = Colorblock 3-n-1 jacket, hooded sweatshirt and sport shirt***
- **40 points = Hooded Sweatshirt***
- **30 points = Silk Touch sport shirt***

Eligible dealers will earn points as follows:

- 3 points – sell vehicle on First Offer
- 2 points – Second offering
- 1 point – Third offering
- 3 bonus points for QUIC sale prior to in-lane offering
- 1 bonus point for QUIC sale after last in-lane offering



ADESA LIVEBLOCK Simulcasting Worldwide ► Join the bidding LIVE, online at ADESA.com

ADESA Indianapolis
2950 E. Main Street
Plainfield, IN 46168
317-838-8000
Fax: 317-838-8081

*Apparel will be custom ordered at the end of the promotion.

ADESA.com/indianapolis

