



UNPARALLELED LUXURY. UNDENIABLE HORSEPOWER.

Join us at Keeneland racetrack for live bidding of our simulcast TopLine Event Sale. Stay for post-sale hospitality and watch the Kentucky Oaks. Vehicles will be available for preview at ADESA Lexington prior to the sale.

Friday, April 30 at 10 a.m. ET

Luxury consignors:

- Audi Financial Services
- BMW Financial Services
- Lexus Financial Services
- Mercedes-Benz Financial Services
- Porsche Financial Services

HORSEPOWER MEETS HORSEPOWER

ADESA LIVEBLOCK... Simulcasting Worldwide ► Join the bidding LIVE, online at ADESA.com

ADESA Lexington
672 Blue Sky Parkway
Lexington, KY 40509
859-263-5163

ADESA.com/lexington





TOPLINE EVENT SALE INCENTIVES

AUDI Financial Services Transportation Assistance:

Distance in miles, auction to dealership	Amount per vehicle	
	2-5	6+
up to 200 miles	\$30	\$40
201-500 miles	\$60	\$80
501-900 miles	\$120	\$160
over 900 miles	\$200	\$300

BMW Financial Services Transportation Assistance:

Available for vehicles purchased and paid for:

Distance in miles, auction to dealership	Amount per vehicle		
	4-7	8-11	12+
0-300 miles	\$20	\$40	\$60
301-500 miles	\$40	\$80	\$120
501-700 miles	\$60	\$120	\$180
701-900 miles	\$80	\$160	\$240
901-1100 miles	\$100	\$200	\$300
1101+ miles	\$150	\$300	\$500

Lexus Financial Services Transportation Assistance:

Special Incentive: Buyers of Lexus vehicles will be entered to win a Breitling Chronomat B01 (valued in excess of \$7,000)

Distance in miles, auction to dealership	Amount per vehicle
0-500 miles	\$250
501-1000 miles	\$500
over 1000 miles	\$750

No minimum purchase

Mercedes-Benz Financial Services Transportation Assistance:

Special Incentive: 14-day arbitration

- Buy 1-5 units, receive \$100 per unit
- Buy 6-10 units, receive \$150 per unit
- Buy 11+ units, receive \$200 per unit

Porsche Financial Services Special Incentive:

Mystery Cars—\$200 AMEX card

Incentives available for:
Keeneland LiveBlock Simulcast Topline Sale
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