








# JULY 2010

| MONDAY   | TUESDAY   | WEDNESDAY                                       | THURSDAY  | FRIDAY   | LOS ANGELES SALES   |
|--|---|---|---|--|---|
| <p><b>Sell with Dealer Avenue.</b><br/>The address for dealers.<br/>Fridays at 9:15 a.m.</p>  <p><b>Buy with confidence.</b><br/><b>Sell with ease.</b><br/>Fridays in the DP lane.</p>  |   |   | 1<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m.  | 2<br><b>Early Bird</b> – 8:30 a.m.<br><b>Closed Lexus Financial and Open Toyota Financial</b> – 9 a.m.<br><b>Dealer Avenue Consignment &amp; Fleet Lease</b> – 9:15 a.m.<br>CAR, Miller, Sonic, Penske, Hitchcock Auto Group, Lexus Financial, Westlake Financial, Bank of America, Toyota Financial, Capital One, World Omni/Center One, Wells Fargo Dealer Services, PAR, Enterprise, Wheels Inc., RedLine Remarketing, ARI, Santander Consumer, EMKAY, Mitsubishi Motors                  |  <p><b>Closed Toyota Financial</b><br/>Biweekly Fridays<br/><b>Open Toyota Financial</b><br/>Weekly Fridays</p>  <p><b>Closed Lexus Financial</b><br/>Biweekly Fridays<br/><b>Open Lexus Financial</b><br/>Biweekly Fridays</p>  <p><b>Closed GM</b><br/>Biweekly Thursdays at 1p.m.</p>  <p><b>Open GMAC</b><br/>Weekly Fridays</p> <p><b>Early Bird Sale</b><br/><b>8:30 a.m. Lanes AF &amp; B</b><br/>Enterprise Scratch &amp; Dent<br/>In-Op/Salvage</p> <p><small>Bid Now and Buy Now options online at</small><br/></p> <p><b>Bid Now &amp; Buy Now options</b><br/>available 24/7. Featuring sellers:<br/>Santander Consumer, Wheels,<br/>Wells Fargo Dealer Services,<br/>Toyota Financial Services</p> <p><b>DealerBlock</b><br/><b>Weekend Sale</b><br/>10 P.M – 2 P.M. EST<br/>Toyota Financial Services</p> <p>Can't make the sale?<br/><b>Bid online</b> with live interactive<br/>bidding on ADESA LiveBlock.</p> <br><small>Simulcasting Worldwide</small> |
| 5<br><b>Auction and AFC Closed</b><br>In observance of Independence Day  | 6<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m.  | 7<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m.  | 8<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m.  | 9<br><b>Early Bird</b> – 8:30 a.m.<br><b>HINO</b> – 8:45 a.m.<br><b>Closed Toyota Financial</b> – 9 a.m.<br><b>Dealer Avenue Consignment &amp; Fleet Lease</b> – 9:15 a.m.<br>CAR, Miller, Sonic, Penske, Hitchcock Auto Group, Toyota Financial, Capital One, World Omni/Center One, Wells Fargo Dealer Services, PAR, Enterprise, Wheels, RedLine Remarketing, ARI, Santander Consumer, EMKAY, Mitsubishi Motors   |   |
| 12<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m.  | 13<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m. | 14<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m. | 15<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m. | 16<br><b>Early Bird</b> – 8:30 a.m.<br><b>Welcome GMAC-Open Sale 10 a.m.</b><br><b>Closed Lexus Financial and Open Toyota Financial</b> – 9 a.m.<br><b>Dealer Avenue Consignment &amp; Fleet Lease</b> – 9:15 a.m.<br>CAR, Miller, Sonic, Penske, Hitchcock Auto Group, Lexus Financial, Bank of America, Toyota Financial, Capital One, World Omni/Center One, Wells Fargo Dealer Services, PAR, Enterprise, Wheels, RedLine Remarketing, Santander Consumer, ARI, EMKAY, Mitsubishi Motors |   |
| 19<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m.  | 20<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m. | 21<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m. | 22<br><b>GM Closed Sale 1PM</b>                 | 23<br><b>Early Bird</b> – 8:30 a.m.<br><b>Closed Toyota Financial</b> – 9 a.m.<br><b>Dealer Avenue Consignment &amp; Fleet Lease</b> – 9:15 a.m.<br>CAR, Miller, Sonic, Penske, Hitchcock Auto Group, Toyota Financial, Capital One, World Omni/Center One, Wells Fargo Dealer Services, PAR, Enterprise, Wheels, RedLine Remarketing, ARI, Santander Consumer, EMKAY, Mitsubishi Motors   |   |
| 26<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m.  | 27<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m. | 28<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m. | 29<br><b>Auction Open</b><br>8:30 a.m. – 5 p.m. | 30<br><b>Early Bird</b> – 8:30 a.m.<br><b>Open Toyota Financial</b> – 9 a.m.<br><b>Dealer Avenue Consignment &amp; Fleet Lease</b> – 9:15 a.m.<br>CAR, Miller, Sonic, Penske, Hitchcock Auto Group, Capital One, World Omni/Center One, Wells Fargo Dealer Services, PAR, Enterprise, Wheels, ARI, RedLine Remarketing, Santander Consumer, EMKAY, Mitsubishi Motors   |   |



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