











JULY 2011

| SAT | SUN | MON | TUE | WED | T | FRIDAY | |
|---|---|---|-----------|--|---|--|--|
| <h2>HEAVY-DUTY TRUCKS SALE</h2> <h3>July 20 Sale Begins at 10 a.m.</h3> <p>Heavy-Duty Trucks & Equipment DealerBlock Weekend Sale: July 22-25</p> | | | | | | <p>1</p>  <p>Open to the Public 2 p.m. ET</p> |  <p>ADESA Miami</p> <p>Brickell Honda</p> <p>Lou Bachrodt Chevrolet</p> <p>Holman Automotive Group</p> <p>Lehman Automotive</p> <p>H Greg Auction</p>  <p>VEHICLE TRANSITION SERVICES An ADESA, Inc. company</p>   <p>ADESA LIVEBLOCK Simulcasting Worldwide</p> |
| <p>2 3 4</p> <p>ADESA DEALERBLOCK™ National Weekend Sale Friday 10 p.m.-Monday 2 p.m. ET ADESA Ocala is CLOSED Monday Happy 4th of JULY</p> | <p>5</p>  <p>Dealer Consignment Sale Begins 3 p.m. ET</p> | <p>6</p> | <p>7</p> | <p>8</p>  <p>Open to the Public 2 p.m. ET</p> | | | |
| <p>9 10 11</p> <p>ADESA DEALERBLOCK™ National Weekend Sale Friday 10 p.m.-Monday 2 p.m. ET Including: Dealer Avenue</p> | <p>12</p>  <p>Dealer Consignment Sale Begins 3 p.m. ET</p> | <p>13</p>  | <p>14</p> | <p>15</p>  <p>Open to the Public 2 p.m. ET</p> | | | |
| <p>16 17 18</p> <p>ADESA DEALERBLOCK™ National Weekend Sale Friday 10 p.m.-Monday 2 p.m. ET Including: Dealer Avenue</p> | <p>19</p>  <p>Dealer Consignment Sale Begins 3 p.m. ET</p> | <p>20</p>  <p>Heavy-Duty Trucks and Equipment Sale Sale Begins 10 a.m. ET</p> | <p>21</p> | <p>22</p>  <p>Open to the Public 2 p.m. ET</p> | | | |
| <p>23 24 25</p> <p>ADESA DEALERBLOCK™ National Weekend Sale Heavy-Duty Trucks & Equipment Friday 10 p.m.-Monday 2 p.m. ET</p> | <p>26</p>  <p>Dealer Consignment Sale Begins 3 p.m. ET</p> | <p>27</p> | <p>28</p> | <p>29</p>  <p>Open to the Public 2 p.m. ET</p> | | | |
| <p>30 31</p> <p>Including: Dealer Avenue ADESA DEALERBLOCK™ National Weekend Sale Friday 10 p.m.-Monday 2 p.m. ET Including: Dealer Avenue</p> | <p></p> <p>Dealer Consignment Sale Begins 3 p.m. ET</p> | <p>Bid Now and Buy Now options online at</p>  | | | | | |



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