





FEBRUARY 2012

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<p>DealerBlock Weekend Sale ends 2 p.m. ET</p>		1	2	3
<p>6 DealerBlock Weekend Sale ends 2 p.m. ET</p>	7 GM Sponsored Auctions Factory Sale 10 a.m.	8 Topline-Eve Sale starting at 4 p.m. Featuring units from Atlantic Auto Group and other franchise dealers	9 TopLine Sale Ally Auto Remarketing, Atlantic Auto Group, Audi Financial Services, ARI, Auto Portfolio Services, Dealer Preferred, Donlen, Emkay, Enterprise Holdings, Group1 Automotive, Lexus of Cherry Hill, Mercedes-Benz Financial Services, MBUSA, Penske Group, PHH, Porsche FS, Santander Consumer, Southeast Toyota Finance/CenterOne, TDAF, TDAF/InLaneEdge, Toyota Financial Services, Vehicle Remarketing Service, Volkswagen Credit, Wheeler Dealer, zipcar, INOP/Video Sale	10 DealerBlock Weekend Sale: Friday 10 p.m. ET – Monday 2 p.m. ET
13 DealerBlock Weekend Sale ends 2 p.m. ET	14	15	16 Ally Auto Remarketing, Atlantic Auto Group, ARI, Capital One, Chase, CitiFinancial Remarketing, Dealer Preferred, Donlen, Emkay, Enterprise Holdings, Group1 Automotive, Lexus of Cherry Hill, Mercedes-Benz Financial Services, Penske Group, PHH, Southeast Toyota Finance/CenterOne, TDAF, TDAF/InLaneEdge, Toyota Financial Services, Vehicle Remarketing Service, Wheeler Dealer, zipcar, INOP/Video Sale	17 DealerBlock Weekend Sale: Friday 10 p.m. ET – Monday 2 p.m. ET
20 DealerBlock Weekend Sale ends 2 p.m. ET	21 GM Sponsored Auctions Factory Sale 10 a.m.	22	23 Ally Auto Remarketing, Atlantic Auto Group, ARI, Chase, CitiFinancial Remarketing, Dealer Preferred, Donlen, Emkay, Enterprise Holdings, Group1 Automotive, Lexus of Cherry Hill, Mercedes-Benz Financial Services, Penske Group, PHH, Santander Consumer, Southeast Toyota Finance/CenterOne, TDAF, TDAF/InLaneEdge, Toyota Financial Services, Vehicle Remarketing Service, Westlake Financial Services, Wheeler Dealer, zipcar, INOP/Video	24 DealerBlock Weekend Sale: Friday 10 p.m. ET – Monday 2 p.m. ET
27 DealerBlock Weekend Sale ends 2 p.m. ET	28	29	   	



ADESA New Jersey
200 North Main Street
908-725-2200
Fax 908-725-7225

