DECEMBER 2010

WEDNESDAY	THURSDAY	FRIDAY
Take a drive down DEALER AVENUE The address for dealers	2	SALE START: 10 a.m. ET Auction Direct, Capital Lincoln Mercury, Enterprise Fleet, Hendrick Automotive Group, PAR, Performance Auto Center, Westlake Financial Services, OVER 200 CARS CONSIGNED
8	9	SALE START: 10 a.m. ET Auction Direct, Capital Lincoln Mercury, Enterprise Holdings, Hendrick Automotive Group, PAR, Performance Auto Center, OVER 200 CARS CONSIGNED
15	16	SALE START: 10 a.m. ET Auction Direct, Capital Lincoln Mercury, Enterprise Fleet, Hendrick Automotive Group, PAR, Performance Auto Center, OVER 200 CARS CONSIGNED
SALE START: 10 a.m. ET	23	24 SALE DAY HAS SHIFTED TO WEDNESDAY, DECEMBER 22. OFFICES WILL BE CLOSED IN OBSERVANCE OF THE HOLIDAY
SALE START: 10 a.m. ET	30	31 SALE DAY HAS SHIFTED TO WEDNESDAY, DECEMBER 29. OFFICES WILL BE CLOSED IN OBSERVANCE OF THE HOLIDAY
Can't be in the lanes? Purchase via	Purchase product 24/7 via Buy Now	DealerBlock Weekend Sale Event

Can't be in the lanes? Purchase via LiveBlock on ADESA.com



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DealerBlock Weekend Sale Event Friday 10 p.m. ET-Monday 2 p.m. ET

Bid Now and Buy Now options online at

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