








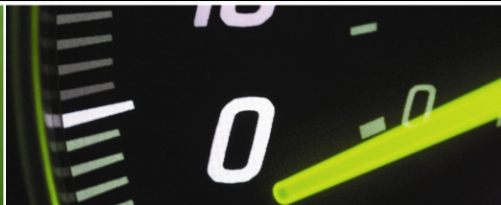
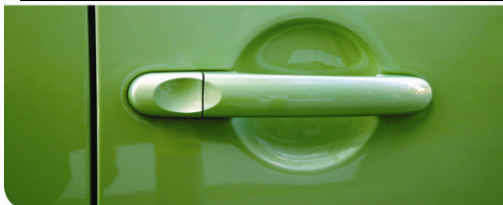


# MARCH 2010

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
<p>Bid Now and Buy Now options online at  <b>ADESA DEALERBLOCK.</b></p> <p>Fill your inventory 24 hours a day, 7 days a week online.  <b>Log onto ADESA DealerBlock today.</b></p>		<p><b>ADESA LIVEBLOCK™</b>  <i>Simulcasting Worldwide</i></p> <p>Buy vehicles from our sales with live, interactive bidding from wherever you are on <b>ADESA LiveBlock</b></p>			<p>Look for these featured sellers in our Dealer Avenue lanes:</p> <p><b>Every Thursday</b></p> <p><b>FOLSOM LAKE</b>     <b>Folsom Lake</b>   </p> <p><b>March 11 and 25</b></p> <p>  <b>Zamora Group</b></p> <p><b>March 4 and 18</b></p> <p>   </p> <p>Buy and sell with    <b>THE ADDRESS FOR DEALERS.</b>            Contact our sales team today.</p>
1 DealerBlock Weekend Sale Ends 2 p.m. ET	2	3	4 <b>9:15 a.m.-RV, Boat, &amp; Motorcycle Sale</b> <b>9:00 a.m.-Lane 5: Fleet/Lease- Lobel Financial, ARI, American Brokerage Leasing, and More!</b> <b>9:00 a.m.-D Lane: Dealer Consignment</b> <b>9:30 a.m.-C Lane: Dealer Consignment</b> <b>9:30 a.m.-B Lane: Dealer Consignment</b>	5 DealerBlock Weekend Sale Starts 8 p.m. ET	
8 DealerBlock Weekend Sale Ends 2 p.m. ET	9	10	11 <b>8:30 a.m.-In-Op Sale in Lane 1</b> <b>9:00 a.m.-Lane 5: Fleet/Lease- Lobel Financial, ARI, American Brokerage Leasing, and More!</b> <b>9:30 a.m.-D Lane: Dealer Consignment</b> <b>9:30 a.m.-C Lane: Dealer Consignment</b> <b>9:30 a.m.-B Lane: Dealer Consignment</b>	12 DealerBlock Weekend Sale Starts 8 p.m. ET	
15 DealerBlock Weekend Sale Ends 2 p.m. ET	16	17	18 <b>9:00 a.m.-TOPLINE SALE: 200+ Units</b> <b>BMW Financial Services and Mercedes Benz Financial</b> <b>9:00 a.m.-Lane 5: Fleet/Lease- Lobel Financial, ARI, American Brokerage Leasing, and More!</b> <b>9:00 a.m.-D Lane: Dealer Consignment</b> <b>9:30 a.m.-C Lane: Dealer Consignment</b> <b>9:30 a.m.-B Lane: Dealer Consignment</b>	19 DealerBlock Weekend Sale Starts 8 p.m. ET	
22 DealerBlock Weekend Sale Ends 2 p.m. ET	23	24	25 <b>8:30 a.m.-In-Op Sale in Lane 1</b> <b>9:00 a.m.-Lane 5: Fleet/Lease- Lobel Financial, ARI, American Brokerage Leasing, and More!</b> <b>9:30 a.m.-D Lane: Dealer Consignment</b> <b>9:30 a.m.-C Lane: Dealer Consignment</b> <b>9:30 a.m.-B Lane: Dealer Consignment</b>	26 DealerBlock Weekend Sale Starts 8 p.m. ET	



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