

# AUGUST 2010

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
2 DealerBlock Weekend Sale Ends 2 p.m. ET	3	4	5 9 a.m. Lane 5 – <b>Topline Sale: BMW Financial Services</b> 9:15 a.m. – <b>Specialty Sale: RV, Boat &amp; Motorcycle</b> 9:15 a.m. Lane 4 – <b>Dealer Preferred</b> & Dealer Consignment 10 a.m. C Lane – Dealer Consignment 10 a.m. B Lane – Dealer Consignment 10:30 a.m. Lane 5 – Fleet/Lease	6 DealerBlock Weekend Sale Starts 10 p.m. ET
9 DealerBlock Weekend Sale Ends 2 p.m. ET	10	11	12 9 a.m. Lane 5 – Fleet/Lease and <b>Dealer Preferred</b> 9 a.m. D Lane – Dealer Consignment 10: a.m. C Lane – Dealer Consignment 10: a.m. B Lane – Dealer Consignment	13 DealerBlock Weekend Sale Starts 10 p.m. ET
16 DealerBlock Weekend Sale Ends 2 p.m. ET	17	18	19 8:30 a.m. – Lane 1: In-Op Sale 9 a.m. Lane 5 – Fleet/Lease and <b>Dealer Preferred</b> 10 a.m. C Lane – Dealer Consignment 10 a.m. B Lane – Dealer Consignment	20 DealerBlock Weekend Sale Starts 10 p.m. ET
23 DealerBlock Weekend Sale Ends 2 p.m. ET	24	25	26 9 a.m. Lane 5 – Fleet/Lease and <b>Dealer Preferred</b> 9 a.m. D Lane – Dealer Consignment 10: a.m. C Lane – Dealer Consignment 10: a.m. B Lane – Dealer Consignment	27 DealerBlock Weekend Sale Starts 10 p.m. ET
30 DealerBlock Weekend Sale Ends 2 p.m. ET	31	<p>Fill your inventory 24 hours a day, 7 days a week. <b>Log onto ADESA DealerBlock today.</b></p> <p>Buy vehicles from our sales with live, interactive bidding from wherever you are on <b>ADESA LiveBlock.</b></p> <p style="text-align: right;">Bid Now and Buy Now options online at <b>ADESA DEALERBLOCK.</b></p> <p style="text-align: right;"><b>ADESA LIVEBLOCK.</b> Simulcasting Worldwide</p>		

Look for these featured sellers in our Dealer Avenue lanes:

Every Thursday

**FOLSOM LAKE**



August 5 & 19



August 12 & 26



**SELL WITH DEALER AVENUE THE ADDRESS FOR DEALERS.**  
Thursdays at 9 a.m.

**ADESA DEALER PREFERRED**

**BUY WITH CONFIDENCE. SELL WITH EASE.**  
Thursdays in the DP lane



**ADESA Sacramento**

8649 Kiefer Blvd  
Sacramento, CA 95826  
916-388-8899  
Fax 916-388-0838

