





SEPTEMBER 2010

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
<p>Fill your inventory 24 hours a day, 7 days a week online. Log onto ADESA DealerBlock today.</p> <p>Buy vehicles from our sales with live, interactive bidding from wherever you are on ADESA LiveBlock</p>	<p><small>Bid Now and Buy Now options online at</small> ADESA DEALERBLOCK.</p> <p>ADESA LIVEBLOCK. <small>Simulcasting Worldwide</small></p>		<p>2 9 a.m. Lane 5: Topline Sale:BMW Financial Services 9:15 a.m.: Specialty Sale: RV, Boat & Motorcycle 9:15 a.m. Lane 4: Dealer Preferred & Dealer Consignment 10 a.m. C Lane: Dealer Consignment 10 a.m. B Lane: Dealer Consignment 10:30 a.m. Lane 5: Fleet/Lease</p>	<p>3 DealerBlock Weekend Sale Starts 10 p.m. ET</p>	<p>Look for these featured sellers in our Dealer Avenue lanes:</p> <p>Every Thursday</p> <p>FOLSOM LAKE</p>   <p>September 2, 16, & 30</p>    <p>September 9 & 23</p>   <p>DEALER AVENUE</p> <p>SELL WITH DEALER AVENUE. THE ADDRESS FOR DEALERS. Thursdays at 9 a.m.</p>  <p>BUY WITH CONFIDENCE. SELL WITH EASE. Thursdays in the DP lane</p>
<p>6 AUCTION CLOSED IN OBSERVANCE OF LABOR DAY</p>	<p>7 DEALERBLOCK NATIONAL SALES EXTENDED EVENT Fri 10 p.m.-Tues 2 p.m.</p> <p>Chase and Toyota FS will close on Monday. All other consignors will close on Tues., September 7</p>	8	<p>9 8:30 a.m. -Lane 1: In-Op Sale 9 a.m. Lane 5: Fleet/Lease 9:15 a.m. Lane 4: Dealer Preferred & Dealer Consignment 10 a.m. C Lane: Dealer Consignment 10 a.m. B Lane: Dealer Consignment</p>	<p>10 DealerBlock Weekend Sale Starts 10 p.m. ET</p>	
<p>13 DealerBlock Weekend Sale Ends 2 p.m. ET</p>	14	15	<p>16 9 a.m. Lane 5: Fleet/Lease 9:15 a.m. Lane 4: Dealer Preferred & Dealer Consignment 10 a.m. C Lane: Dealer Consignment 10 a.m. B Lane: Dealer Consignment</p>	<p>17 DealerBlock Weekend Sale Starts 10 p.m. ET</p>	
<p>20 DealerBlock Weekend Sale Ends 2 p.m. ET</p>	21	22	<p>23 8:30 a.m. -Lane 1: In-Op Sale 9 a.m. Lane 5: Fleet/Lease 9:15 a.m. Lane 4: Dealer Preferred & Dealer Consignment 10 a.m. C Lane: Dealer Consignment 10 a.m. B Lane: Dealer Consignment</p>	<p>24 DealerBlock Weekend Sale Starts 10 p.m. ET</p>	
<p>27 DealerBlock Weekend Sale Ends 2 p.m. ET</p>	28	29	<p>30 13TH ANNIVERSARY SALE 9 a.m. Lane 5: Topline Sale:BMW Financial Services 9:15 a.m. Lane 4: Dealer Preferred & Dealer Consignment 10 a.m. C Lane: Dealer Consignment 10 a.m. B Lane: Dealer Consignment 10:30 a.m. Lane 5: Fleet/Lease</p>		



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