


# SEPTEMBER 2010

| MONDAY  | TUESDAY  | WEDNESDAY   | THURSDAY                                     | FRIDAY  | SIOUX FALLS SALES   |
|---|--|---|--|---|---|
|   |  | 1<br><b>Fleet Lease &amp; Consignment</b> – 10 a.m.<br>ARI, GE Capital, PHH, Wheels<br><br><b>IAA Salvage</b> – 9 a.m.  | 2<br><b>Auction Open</b><br>8 a.m. – 5 p.m.  | 3<br><b>Auction Open</b><br>8 a.m. – 12 p.m.  | <b>Fleet Lease &amp; Consignment</b><br>Wednesdays at 10 a.m.<br><br><b>IAA Salvage</b><br>Wednesdays at 9 a.m.<br><br><b>20<sup>th</sup> Anniversary</b><br><b>September 22 at 9:30 a.m.</b><br>Pre Sale "Lets Make a Deal"<br>Free Lunch<br><br><br>Simulcasting Worldwide<br><br>Can't make the sale? Bid online<br>with live interactive bidding on<br><b>ADESA LiveBlock.</b><br><br>Bid Now and Buy Now options online at<br><br><br>Fill your inventory 24/7 with Bid<br>Now and Buy Now options on<br><b>ADESA DealerBlock.</b><br><br><br><br><b>SELL WITH DEALER AVENUE.</b><br><b>THE ADDRESS FOR DEALERS.</b><br>Wednesdays at 10 a.m.<br><br><br><br><b>BUY WITH CONFIDENCE.</b><br><b>SELL WITH EASE.</b><br>Wednesdays in the DP lane |
| 6<br><b>Auction Closed</b><br><br>In observance of<br>Labor Day | 7<br><b>Auction Open</b><br>8 a.m. – 5:30 p.m.<br><br>*DealerBlock<br>Weekend Sale Extended<br><br>10 p.m. ET Friday – 2 p.m. ET Tuesday | 8<br><b>Fleet Lease &amp; Consignment</b> – 10 a.m.<br>ARI, GE Capital, PHH, Wheels,<br>Capital One Auto Finance<br><br><b>IAA Salvage</b> – 9 a.m.   | 9<br><b>Auction Open</b><br>8 a.m. – 5 p.m.  | 10<br><b>Auction Open</b><br>8 a.m. – 12 p.m. |   |
| 13<br><b>Auction Open</b><br>8 a.m. – 5 p.m.                    | 14<br><b>Auction Open</b><br>8 a.m. – 5:30 p.m.  | 15<br><b>Fleet Lease &amp; Consignment</b> – 10 a.m.<br>ARI, GE Capital, PHH, Wheels<br><br><b>IAA Salvage</b> – 9 a.m.   | 16<br><b>Auction Open</b><br>8 a.m. – 5 p.m. | 17<br><b>Auction Open</b><br>8 a.m. – 12 p.m. |   |
| 20<br><b>Auction Open</b><br>8 a.m. – 5 p.m.                    | 21<br><b>Auction Open</b><br>8 a.m. – 5:30 p.m.  | 22<br><b>20<sup>th</sup> Anniversary Sale</b> – 500 + Units<br>Pre Sale "Lets Make a Deal" - 9:30 a.m.<br>Enterprise - 50 units starting at 9:30 a.m.<br>Free Lunch after the sale<br><br><b>IAA Salvage</b> – 9 a.m. | 23<br><b>Auction Open</b><br>8 a.m. – 5 p.m. | 24<br><b>Auction Open</b><br>8 a.m. – 12 p.m. |   |
| 27<br><b>Auction Open</b><br>8 a.m. – 5 p.m.                    | 28<br><b>Auction Open</b><br>8 a.m. – 5:30 p.m.  | 29<br><b>Fleet Lease &amp; Consignment</b> – 10 a.m.<br>ARI, GE Capital, PHH, Wheels<br><br><b>IAA Salvage</b> – 9 a.m.   | 30   |   |   |



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