

# AUGUST 2010

| MONDAY   | TUESDAY   | WEDNESDAY   | THURSDAY  | FRIDAY   |
|--|-----------|---|-----------|--|
| <p>2</p> <p>Increase your inventory<br/>7 days a week</p> <p><b>ADESA DEALERBLOCK.</b></p>   | <p>3</p>  | <p>4</p> <p>12:30 p.m. Dealer Preferred<br/>12:30 p.m. – Disabled Sale<br/>1:00 p.m. – Chrysler Financial &amp; Fleet Lease featuring Enterprise<br/>2:00 p.m. – Dealer Consignment</p> <p><b>ADESA LIVEBLOCK</b><br/><i>Simulcasting Worldwide</i></p>   | <p>5</p>  | <p>6</p> <p>*Special Weekend DealerBlock Event*<br/>Honda Closed Sale<br/>Starting tonight at 10 p.m. and<br/>ending Monday at 2 p.m.</p> <p><b>ADESA BID NOW.</b></p> |
| <p>9</p> <p>Log onto <a href="http://www.ADESA.com">www.ADESA.com</a> for all of<br/>auction needs</p> <p><b>ADESA DEALERBLOCK.</b></p>        | <p>10</p> | <p>11</p> <p>12:30 p.m. Dealer Preferred<br/>12:30 p.m. – Disabled Sale<br/>1:00 p.m. – Chrysler Financial, Honda Financial &amp; Fleet Lease<br/>featuring VRS &amp; Enterprise<br/>2:00 p.m. – Dealer Consignment</p> <p><b>ADESA LIVEBLOCK</b><br/><i>Simulcasting Worldwide</i></p>               | <p>12</p> | <p>13</p> <p>Don't forget to log into ADESA.com<br/>and buy the vehicles you need before<br/>they hit the lanes on sale day.</p> <p><b>ADESA BID NOW.</b></p>          |
| <p>16</p> <p>Buy Now sales run 24/7</p> <p><b>ADESA DEALERBLOCK.</b></p>   | <p>17</p> | <p>18</p> <p>11:00 a.m. – Marine/RV/Power Sports Sale<br/>12:30 p.m. Dealer Preferred<br/>12:30 p.m. – Disabled Sale<br/>1:00 p.m. – Chrysler Financial &amp; Fleet Lease featuring Enterprise<br/>2:00 p.m. – Dealer Consignment</p> <p><b>ADESA LIVEBLOCK</b><br/><i>Simulcasting Worldwide</i></p> | <p>19</p> | <p>20</p> <p>Bid Now sales start at 10 p.m.<br/>every Friday and end at 2 p.m.<br/>every Monday</p> <p><b>ADESA BID NOW.</b></p>                                       |
| <p>23</p> <p>With Buy Now sales<br/>you can purchase the vehicle you<br/>are looking for, for a set price</p> <p><b>ADESA DEALERBLOCK.</b></p> | <p>24</p> | <p>25</p> <p>12:00 p.m. – Closed Chrysler Factory<br/>12:30 p.m. Dealer Preferred<br/>12:30 p.m. – Disabled Sale<br/>1:00 p.m. – Chrysler Financial, Honda Financial &amp; Fleet Lease<br/>featuring VRS &amp; Enterprise</p> <p><b>ADESA LIVEBLOCK</b><br/><i>Simulcasting Worldwide</i></p>         | <p>26</p> | <p>27</p> <p>The Notify Me Option on<br/>ADESA.com can help you find<br/>The vehicles that you need</p> <p><b>ADESA BID NOW.</b></p>                                   |
| <p>30</p> <p>Ever wish that you could<br/>be in two places at once?<br/>You can with ADESA AutoBid</p> <p><b>ADESA DEALERBLOCK.</b></p>        | <p>31</p> | <p>Hours of operation:<br/>Monday – 9:00 a.m. to 5:00 p.m.<br/>Tuesday – 9:00 a.m. to 5:00 p.m.<br/>Wednesday – 9:00 a.m. to 8:00 p.m.<br/>Thursday – 9:00 a.m. to 5:00 p.m.<br/>Friday – 9:00 a.m. to 3:00 p.m.</p>  |           | <p>You can bid online all weekend</p> <p>Log onto <a href="http://www.ADESA.com">www.ADESA.com</a> for all of<br/>auction needs</p>                                    |



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