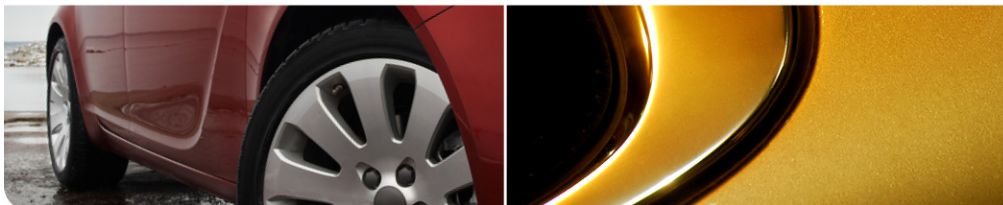


FEBRUARY 2012

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
|--|---------|---|----------|--|
| <p>ADESA.COM</p> | | <p>1</p> <p>12:00 p.m. – Dealer Preferred 12:30 p.m. – Disabled Sales 12:30 p.m. – Open Honda Financial 1:00 p.m. – Dealer Consignment, TD Auto Finance & Fleet Lease featuring PHH, Santander Consumer & Enterprise Holdings Inc.</p> | 2 | <p>3</p> <p>DealerBlock Weekend Sale Event Friday 10 p.m. ET- Monday 2 p.m. ET</p> <p><small>Bid Now and Buy Now options online at</small> ADESA DEALERBLOCK.</p> |
| <p>6</p> <p>Can't make the sale? Purchase virtually via ADESA LiveBlock on ADESA.com</p> <p>ADESA LIVEBLOCK <small>Simulcasting Worldwide</small></p> | 7 | <p>8</p> <p>9:30 a.m. – Closed Chrysler Factory Sale 11:30 a.m. – Closed Honda Financial followed by the Open Honda Financial Sale 12:00 p.m. - Dealer Preferred 12:30 p.m. – Disabled Sale 1:00 p.m. – Dealer Consignment, TD Auto Finance & Fleet Lease featuring PHH, VRS & Enterprise Holdings Inc.</p> | 9 | <p>10</p> <p>DealerBlock Weekend Sale Event Friday 10 p.m. ET- Monday 2 p.m. ET</p> <p><small>Bid Now and Buy Now options online at</small> ADESA DEALERBLOCK.</p> |
| <p>13</p> <p>With Buy Now sales you can purchase the vehicle you are looking for, for a set price</p> <p>ADESA BUY NOW.</p> | 14 | <p>15</p> <p>11:00 a.m. – Marine/RV/Power Sports Sale 12:00 p.m. – Dealer Preferred 12:30 p.m. – Disabled Sale 12:30 p.m. – Open Honda Financial 1:00 p.m. – Dealer Consignment, TD Auto Finance & Fleet Lease featuring PHH, VRS, Santander Consumer & Enterprise Holdings Inc.</p> | 16 | <p>17</p> <p>DealerBlock Weekend Sale Event Friday 10 p.m. ET- Monday 2 p.m. ET</p> <p><small>Bid Now and Buy Now options online at</small> ADESA DEALERBLOCK.</p> |
| <p>20</p> <p>Go to the home page for ADESA Syracuse and learn about sale times, consignors and promotions</p> <p>ADESA MARKET GUIDE.</p> | 21 | <p>22</p> <p>9:30 a.m. – Closed Chrysler Factory Sale 11:30 a.m. – Closed Honda Financial followed by the Open Honda Financial Sale 12:00 p.m. - Dealer Preferred 12:30 p.m. – Disabled Sale 1:00 p.m. – Dealer Consignment, TD Auto Finance & Fleet Lease featuring GM Financial, PHH, VRS & Enterprise Holdings Inc</p> | 23 | <p>24</p> <p>DealerBlock Weekend Sale Event Friday 10 p.m. ET- Monday 2 p.m. ET</p> <p><small>Bid Now and Buy Now options online at</small> ADESA DEALERBLOCK.</p> |
| <p>27</p> <p>Go to the home page for ADESA Syracuse and learn about sale times, consignors and promotions</p> <p>ADESA AUTOBID.</p> | 28 | <p>29</p> <p>12:00 p.m. – Dealer Preferred 12:30 p.m. – Disabled Sale 12:30 p.m. – Open Honda Financial 1:00 p.m. – Dealer Consignment, TD Auto Finance & Fleet Lease featuring PHH & Enterprise Holdings Inc.</p> | | <p>Hours of operation: Monday – 9 a.m. to 5 p.m. Tuesday – 9 a.m. to 5 p.m. Wednesday – 9 a.m. to 8 p.m. Thursday – 9 a.m. to 5 p.m. Friday – 9 a.m. to 3 p.m.</p> |



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