



## October is Dealer Appreciation Month

We love our dealers and would like to thank you for your business! Every week, one buyer and one seller in the week's featured lanes will **win a \$250 gift card\***.

- **October 2** – Lanes A and B – Lowe's
- **October 9** – Lanes C and D – Ticketmaster
- **October 16** – Lanes E and F – NFL store
- **October 23** – Lanes G and H – Best Buy

**HALLOWEEN PARTY**

**Wednesday, Oct. 30, 2013**

Wear your costume and enjoy  
cider, donuts, and candy



**ADESA LIVEBLOCK** Simulcasting Worldwide ▶ Join the bidding LIVE, online at [ADESA.com](http://ADESA.com)

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\*At the conclusion of the sale in the featured lanes, one buyer will be drawn and will win a \$250 gift card to the retail stores listed above. The seller of the winning buyer's vehicle will also win a \$250 gift card to the same retail store. Online and in-lanes buyers eligible. In-lane purchasers must be present to win.

