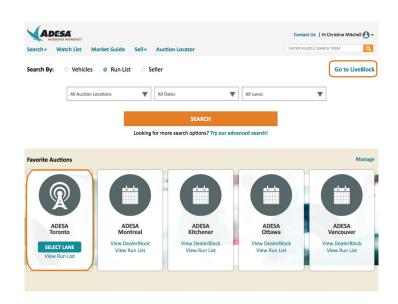


NORTHERN EXPOSURE SALE - THURSDAY, FEBRUARY 9 AT 10 A.M. ET

GETTING STARTED

1. ACCESS ADESA.CA

- Enter your dealer user ID and password
- Select Go To LiveBlock button near the top of the Home page or click on the ADESA Toronto LiveBlock icon.



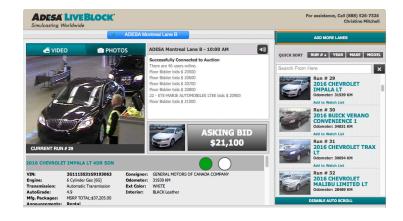
2. NAVIGATE TO LIVEBLOCK

- Refine your search by clicking ADESA Toronto in the Location drop-down box.
- Select ADESA Toronto Lane A
- Click the JOIN button to enter the Northern Exposure Sale



3. VIEW THE INVENTORY

- When you join the Northern Exposure sale, you will see the host site, ADESA Toronto, on the top left
- Click the "ADD MORE LANES" button to select a lane to Watch. You will need to add ADESA Toronto - Lane B



FOR MORE INFORMATION

For additional information please contact your local ADESA auction or simply email customerconnectioncanada@adesa.com or call 888-526-7326.



- Thursday, February 9
- 10 a.m. ET
- 300+ vehicles
- Complimentary breakfast
- In lane prizes
- Transport incentives

See what the north has to offer.

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