



It's 2010: Plan ACCORDingly.

Introducing Accord Rewards from Honda Remarketing and ADESA.

During the first quarter, you'll earn transportation assistance rewards when you buy Honda Accords from American Honda at ADESA.

Regardless of where you buy your Honda Accord vehicles — at an ADESA location or online during an ADESA DealerBlock or LiveBlock sale — you'll qualify for a quarterly trans-assist payout when you purchase a minimum of 20 Accords during the quarter.

Honda's 2010 Accord Rewards Program

Trans-assist payout examples:

Buy 20 Accords	Get \$500 trans-assist
Buy 30 Accords	Get \$1,000 trans-assist
Buy 40 Accords	Get \$1,500 trans-assist
Buy 50 Accords	Get \$2,250 trans-assist

Maximum quarterly payout of \$2,250 per purchasing dealer. Quarterly reward will be based on sum total of Accord units purchased at any ADESA site during the quarter. Trans-assist reward payments will be mailed to purchasing dealers.



REMARKETING

by Honda Financial Services

ADESA DEALERBLOCK™

ADESA LIVEBLOCK™ Simulcasting Worldwide ▶ Join the bidding LIVE, online at ADESA.com

Contact these participating auctions:

ADESA Boston • ADESA Charlotte • ADESA Dallas • ADESA Golden Gate • ADESA Kansas City
ADESA Long Island • ADESA Minneapolis • ADESA Syracuse • ADESA Washington, D.C.

ADESA.com

