



IT'S BACK!

TFS & LFS Presents

TRANSPORTATION ASSISTANCE

ADESA BOSTON • ADESA CINCINNATI/DAYTON • ADESA LONG ISLAND
ADESA NEW JERSEY • ADESA WASHINGTON, D.C.

ADESA Sponsored Transportation Assistance

Trans-assist is available for dealers who purchase units from ADESA Boston, ADESA Cincinnati/Dayton, ADESA Long Island, ADESA New Jersey and ADESA Washington, D.C. in the TFS Weekend Sales Event on DealerBlock.

September 13-October 28

- Receive \$500 trans-assist after 4th vehicle purchased
- Receive \$1000 trans-assist after 8th vehicle purchased
- Receive \$2,500 trans-assist after 16th vehicle purchased

WEEKEND SALES EVENT on DealerBlock

- Sale preview: Fridays 12 AM-8 PM EST
- Sale begins: Fridays 8 PM EST
- Sale ends: Mondays 2 PM EST

Toyota Financial Services is a service mark used by Toyota Motor Credit Corporation, Toyota Lease Trust, and Toyota Motor Insurance Services, Inc.

Lexus Financial Services is a trade name for Toyota Motor Credit Corporation and a service mark used by Toyota Lease Trust, and Toyota Motor Insurance Services, Inc.

Contact these participating locations

ADESA Boston • ADESA Cincinnati/Dayton • ADESA Long Island • ADESA New Jersey • ADESA Washington, D.C.

All TFS & LFS DealerBlock purchases from September 13-October 28 from the participating locations will be eligible. Payouts will be made after the completion of the promo period, based on a grand total of purchases per dealership. Trans-assist will be paid by check and received within 30 days after promotion ends. Maximum \$4,000 per dealer. Trans-assist payout will be based on combined number of TFS/LFS vehicles purchased from weekend sale events on DealerBlock from ADESA Boston, ADESA Cincinnati/Dayton, ADESA Long Island, ADESA New Jersey and ADESA Washington, D.C. Vehicles purchased from other locations or from TFS/LFS closed sales on DealerBlock do not qualify.

