



FSB#2014-131  
October 29, 2014

**To: All Toyota and Lexus Dealers**  
**Re: Dealer Direct Online Auction – Free Transportation**

Toyota Financial Services (TFS) is pleased to announce **Free Transportation** for all dealers purchasing any **Camry** in the **Dealer Direct Online Auction**. The program will run from **November 1, 2014 through December 1, 2014**. Dealers **MUST select Cars Arrive Network** as the transportation provider at the time of purchase to take advantage of this offer.

### **Dealer Direct Online Auction**

The Dealer Direct Online Auction consists of two daily (Monday through Friday) sales. Times for the two daily sales are as outlined below:

1. 2PM – 3PM Eastern (Closed to Toyota dealers only)
2. 5PM – 6PM Eastern (Open to all Toyota and Lexus dealers)

Each daily sale is preceded by a preview period during which dealers may view the inventory that will be included in the upcoming sale. Throughout the preview period preceding each sale, dealers may purchase any of the available vehicles at “Buy Now” prices, which are established by the TFS Remarketing team.

### **Eligible Vehicle Requirements**

- ◇ Eligible vehicles must be purchased in the Dealer Direct Online Auction, which includes purchases made at “Buy Now” prices during the preview period preceding the online auction.
- ◇ Eligible vehicles include ALL Camry vehicles, regardless of model year, series, and distance from purchasing dealership.
- ◇ Vehicles purchased by **grounding dealers outside of the Dealer Direct Online Auction are not eligible.**
- ◇ Free Transportation is only available on Camry vehicles at dealerships in the 48 Continental United States.

Stock-up now and take advantage of this special program. Dealers are encouraged to look outside of their local market area for available inventory, as the transportation is Free regardless of the distance of the vehicle to the purchasing dealership. Offer ends on December 1, 2014.

Information will be posted on Dealer Daily and Dealer Direct for your reference. Should you have any questions, please contact Jim Muller, TFS Auction Remarketing Manager – Dealer Direct, at (310) 468-2466.

Thank you for your continued support.

**TOYOTA FINANCIAL SERVICES**

## Overview of the Transportation Support program:

1. Dealer purchases ANY Camry offered in the Dealer Direct Online Auction during the dates established;
2. Dealer Selects Cars Arrive as the Transportation Provider. Please note, Transportation will appear with a cost of \$1. A \$1 credit will be applied at checkout to offset the \$1 cost of transportation. (See sample Purchase Receipt below);
3. Dealer submits payment for the purchased eligible vehicle to Dealer Direct for the amount specified on the Dealer Direct Purchase Receipt.

### Purchase Screen

**Bid**

2012 Toyota Camry  
VIN: [redacted]  
Inspection Mileage: [redacted]

An Administrative fee of **\$130.00** will be applied to all winning bids.

Start Price: **\$14,900.00**  
Current Bid: **\$14,900.00 (1)**  
Bid:

AutoBid Bid

Time Left To Bid: **21m:50s**

**Payment Method**  
 ACH  
 TFS Pre-Owned Floor Plan

**Transportation**  
 Cars Arrive \$1  
 Delivery Estimate 5 Days  
 Buyer Arranged

\*To change to the secondary delivery location or add Special Instructions select [Transportation Option Link](#)

I have read and agree to the Terms and Conditions stated in the [Participating Dealer Agreement](#)  
Selected Transportation Method: Cars Arrive

Cancel



STEP 1 - CONFIRMATION OF SALE AND PAYMENT METHOD	ATTENTION: PURCHASER/BUYER
<p>Congratulations on your vehicle purchase! Please print this page for your reference and forward a copy to your accounts payable department to retain as a file copy. THIS PURCHASE RECEIPT WILL ALSO SERVE AS YOUR GATE RELEASE. DO NOT SEND A CHECK FOR PAYMENT.</p>	
<p>203 East Ocean Avenue CA 93436</p>	
<p><b>Payment Info:</b> Floorplan purchases authorize the sale amount to be drafted to your Flooring Source currently on file with Toyota Financial Services</p>	
<p><b>Purchase Date:</b> 10/17/2014 15:26 PM</p> <p><b>Purchase Price:</b> \$18,300.00 (Online)</p> <p><b>Transport:</b> \$1.00</p> <p><b>Promotional Discount TP2:</b> \$1.00</p> <p><b>Administrative Fee:</b> \$130.00</p> <p><b>Total Purchase Price:</b> \$18,430.00</p> <p>Payment method selected by Purchaser/Buyer: ACH</p>	<p>Transport cost of \$1.00 will show on the receipt.</p> <p>Promotional Discount will offset the \$1.00 transport cost. Net result will be \$0 for transportation cost.</p>