

FSB#2014-131 October 29, 2014

To: All Toyota and Lexus Dealers

Re: Dealer Direct Online Auction – Free Transportation

Toyota Financial Services (TFS) is pleased to announce <u>Free Transportation</u> for all dealers purchasing any Camry in the <u>Dealer Direct Online Auction</u>. The program will run from <u>November 1</u>, 2014 through <u>December 1</u>, 2014. Dealers <u>MUST select Cars Arrive Network</u> as the transportation provider at the time of purchase to take advantage of this offer.

Dealer Direct Online Auction

The Dealer Direct Online Auction consists of two daily (Monday through Friday) sales. Times for the two daily sales are as outlined below:

- 1. 2PM 3PM Eastern (Closed to Toyota dealers only)
- 2. 5PM 6PM Eastern (Open to all Toyota and Lexus dealers)

Each daily sale is preceded by a preview period during which dealers may view the inventory that will be included in the upcoming sale. Throughout the preview period preceding each sale, dealers may purchase any of the available vehicles at "Buy Now" prices, which are established by the TFS Remarketing team.

Eligible Vehicle Requirements

- Eligible vehicles must be purchased in the Dealer Direct Online Auction, which includes purchases made at "Buy Now" prices during the preview period preceding the online auction.
- ♦ Eligible vehicles include ALL Camry vehicles, regardless of model year, series, and distance from purchasing dealership.
- Vehicles purchased by grounding dealers outside of the Dealer Direct Online Auction are not eligible.
- Free Transportation is only available on Camry vehicles at dealerships in the 48 Continental United States.

Stock-up now and take advantage of this special program. Dealers are encouraged to look outside of their local market area for available inventory, as the transportation is Free regardless of the distance of the vehicle to the purchasing dealership. Offer ends on December 1, 2014.

Information will be posted on Dealer Daily and Dealer Direct for your reference. Should you have any questions, please contact Jim Muller, TFS Auction Remarketing Manager – Dealer Direct, at (310) 468-2466.

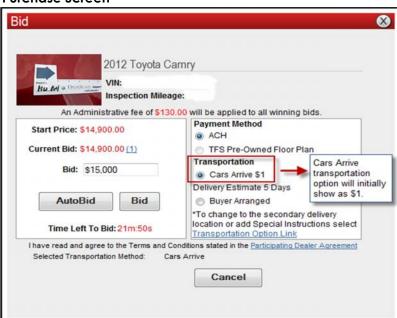
Thank you for your continued support.

TOYOTA FINANCIAL SERVICES

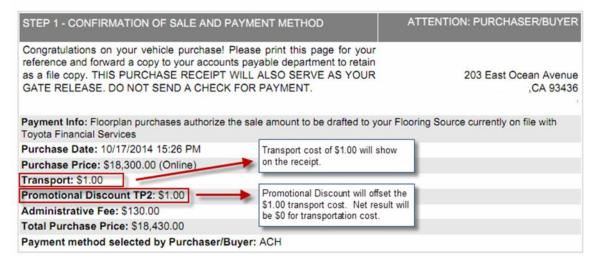
Overview of the Transportation Support program:

- Dealer purchases ANY Camry offered in the Dealer Direct Online Auction during the dates established;
- Dealer Selects Cars Arrive as the Transportation Provider. Please note, Transportation will appear with a cost of \$1. A \$1 credit will be applied at checkout to offset the \$1 cost of transportation. (See sample Purchase Receipt below);
- 3. Dealer submits payment for the purchased eligible vehicle to Dealer Direct for the amount specified on the Dealer Direct Purchase Receipt.

Purchase Screen







^{*}Toyota Financial Services is a service mark of Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.