

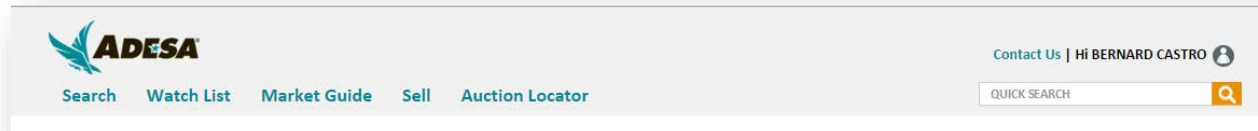


# NEW HOMEPAGE AND NEW SEARCH TRAINING GUIDE

MARCH 2016

## GLOBAL NAVIGATION

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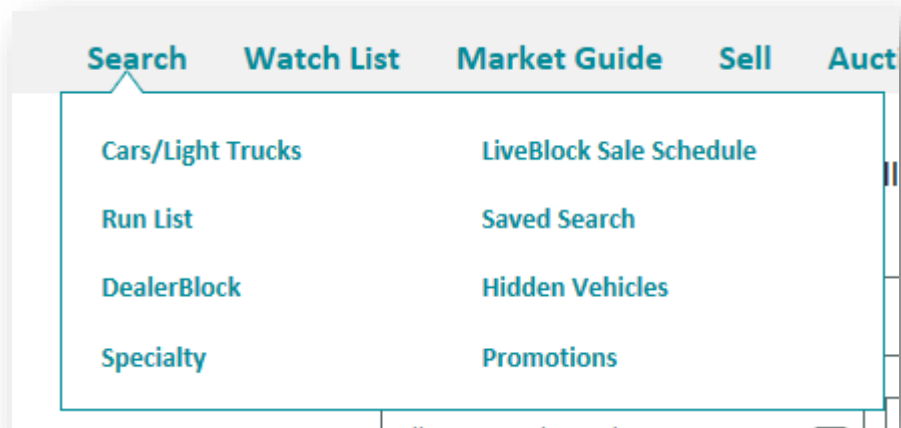


The Global Navigation has these options:

- ADESA logo – returns you to the homepage
- Search – search various options on the site and view results. Clicking on search takes you to the New Search Criteria page.
- Watch List – view vehicles on your Watch List. Clicking on Watch List takes you to the Watching tab.
- Market Guide – search vehicles based on Market Guide value criteria. Clicking on Market Guide takes you to the ADESA Market Guide Criteria page.
- Sell – access all the items on the Sell interface. Clicking on Sell takes you to the Seller interface Performance tab.
- Auction Locator – find the contact information for all the ADESA auctions. Clicking on Auction Locator takes you to the Auction Locations tab.
- Contact Us – call or write Customer Connection with questions
- Account Profile – access your personal site settings, preferences and information
- Quick Search – search for vehicles by typing in vehicle information

## SUB NAVIGATION

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#### Sub – Navigation: Search

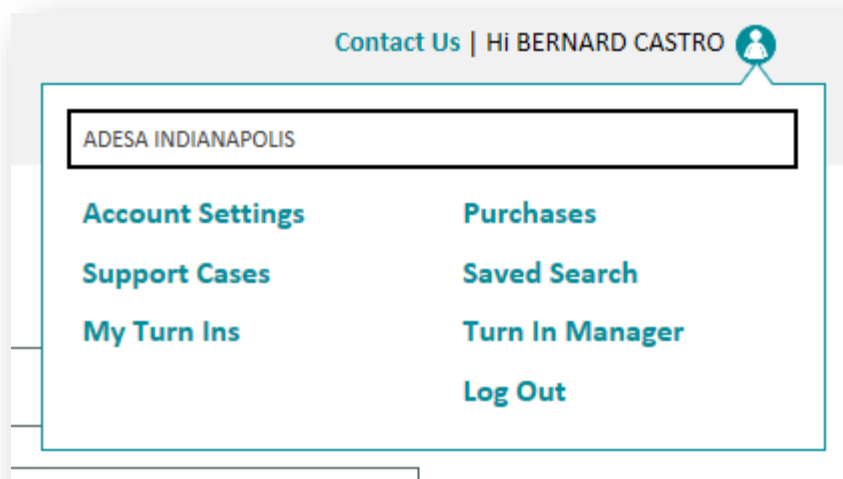
- Cars / Light Trucks – access the New Search Criteria page and search vehicles on Run List, DealerBlock, and LiveBlock
- Run List – access the New Run List Search Criteria page and search vehicles on Run List only
- DealerBlock – access the New Search Criteria page and search vehicles on DealerBlock only
- Specialty - access the New Search Criteria page and search Specialty vehicles only
- LiveBlock Sale Schedule – access the ADESA LiveBlock Sale Schedule page to join a LiveBlock auction or view inventory for an upcoming auction
- Saved Search – access the user’s Saved Searches
- Hidden Vehicles – access vehicles that were hidden by the user
- Promotions – access vehicles with Promotions



ch Watch List Market Guide Sell Auction Locator		
Inventory	Performance	Summary
Create	Live	Pending
Sold	No Sale	Bid Review
Offer Review	Work List	LiveBlock Admin

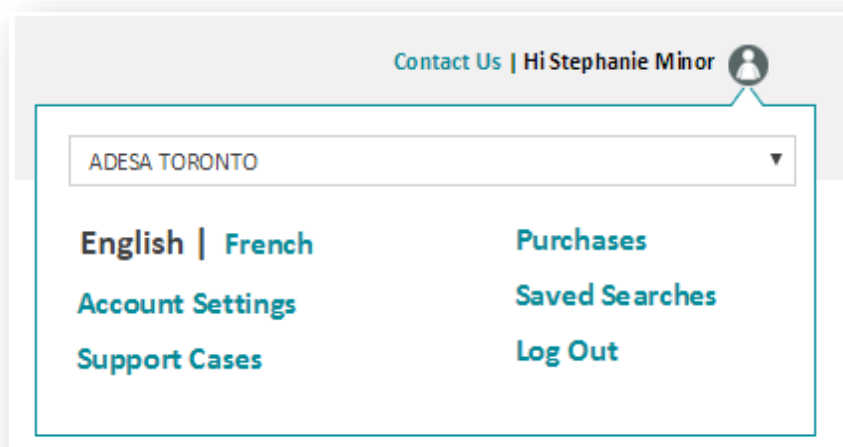
#### Sub – Navigation: Sell

- Access Sell interface functions to Create listings, view Summary, etc... All links are based off of normal user permissions that exist today.



#### Sub – Navigation: Account Profile

- Change Organization – the user can select the organization they want to browse inventory under in the dropdown. The user can also hover the dropdown to see the full organization name.
  - Account Settings – this links to the User Information section where the user can also access Site Preferences, DealerBlock Notifications, Selling, and Communications Center
  - Support Cases – the user can access their Support Cases
  - Saved Search – access the user's Saved Searches
  - Purchases – access the user's DealerBlock, Live Block, or In Lane purchases
  - Turn In Manager – access the Turn In manager experience (i.e., availability based on user permissions)
  - Invoices – access the user's Seller Invoices (i.e., availability based on user permissions)
  - My Turn Ins – access the user's Turn Ins (i.e., availability based on user permissions)
  - Log Out – logs the user out of the site
- \*Additional links also appear based on user permissions*



Sub – Navigation: Account Profile (Canada)

- User can toggle between English and French

## SEARCH WIDGETS

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The screenshot shows a search widget titled "Search By:" with three radio buttons: "Vehicles" (selected), "Run List", and "Seller". A link "Go to LiveBlock" is in the top right. Below the radio buttons are four dropdown menus: "All Makes", "All Models", "Year", and "To Year". Below these are three more dropdowns: "All Auction Channels", "Any Distance", and a text input field containing "64601". A large orange "SEARCH" button is centered below the dropdowns. At the bottom, a link says "Looking for more search options? Try our advanced search!"

Search By: Vehicles

- User can search by Make / Model / Year to Year / Auction Channel / Proximity / Zip Code
- The Zip Code field will pre-populate with the zip code of the Default Org in the user account
- If the user selects "Search" with nothing populated, the user will search all vehicle inventory
- "Try our advanced search!" – this will access the New Search Criteria page
- Go to LiveBlock – this will link to the LAI LiveBlock Sales Schedule page
- When user performs a search and clicks "Search," the site will remember this and the radio button will return back to "Vehicles" when the user returns to the Homepage

The screenshot shows a search widget titled "Search By:" with three radio buttons: "Vehicles", "Run List" (selected), and "Seller". A link "Go to LiveBlock" is in the top right. Below the radio buttons are three dropdown menus: "All Auction Locations", "All Dates", and "All Lanes". A large orange "SEARCH" button is centered below the dropdowns. At the bottom, a link says "Looking for more search options? Try our advanced search!"

Search By: Run List

- User can search by Auction Locations / Lanes / Dates
- If the user selects "Search" with nothing populated, the user will search all Run List inventory on the Run List Search Results page
- "Try our advanced search!" – this will access the New Search Criteria page

- Go to LiveBlock – this will link to the LAI LiveBlock Sales Schedule page
- When user performs a search and clicks “Search” the site will remember this and the radio button will return back to “Run List” when the user returns to the Homepage

**Search By:** ☐ Vehicles ☐ Run List ☒ Seller [Go to LiveBlock](#)

**SEARCH**

Looking for more search options? [Try our advanced search!](#)

#### Search By: Seller

- User can search by Seller Category / Seller Name / Inventory Type
- If the user selects “Search” with nothing populated, the user will search all vehicle inventory
- “Try our advanced search!” – this will access the New Search Criteria page
- Go to LiveBlock – this will link to the LAI LiveBlock Sales Schedule page
- When user performs a search and clicks “Search” the site will remember this and the radio button will return back to “Seller” when the user returns to the Homepage

## FAVORITE AUCTIONS

**Favorite Auctions** [Manage](#)

**ADESA**  
Birmingham

**SELECT LANE**  
View RunList

**ADESA**  
Toronto

View All  
View RunList

**ADESA**  
Little Rock

**SELECT LANE**  
View RunList

**ADESA**  
Golden Gate

**SELECT LANE**  
View RunList

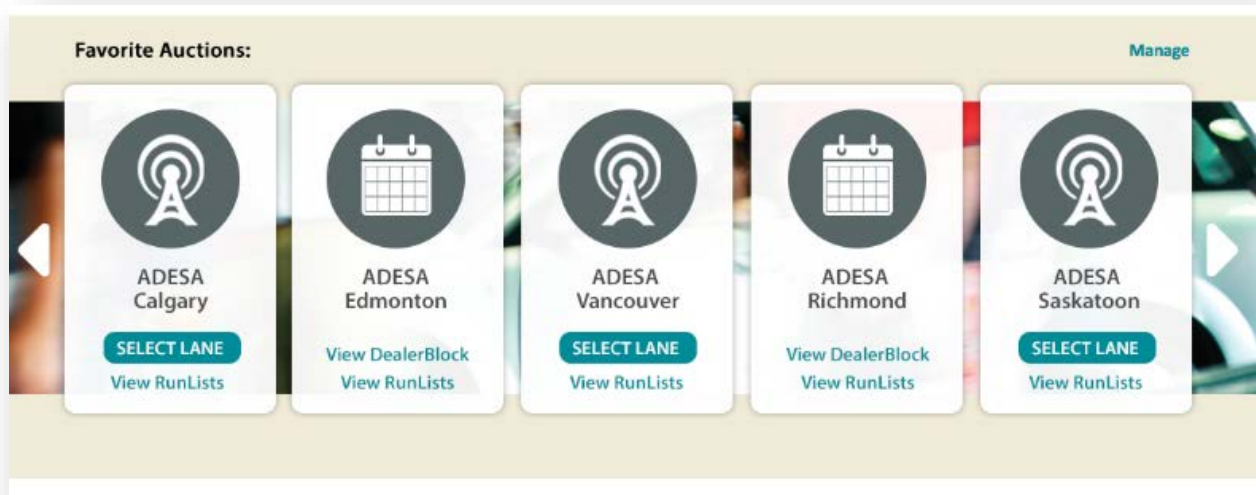
**ADESA**  
New York

View All  
View RunList

#### Favorite Auctions

- Up to 10 auctions can be selected to appear in this section

- Upon first login, the 10 slots will be populated with the 10 closest auctions to the default org
- 1-5 will appear on the page but the user will have to use the arrow on the right to view 6-10
- When a LiveBlock auction is in process, the user will see the LiveBlock icon be animated
- When a LiveBlock auction is in process, the user will see the “Select Lane” button. This button will go to the ADESA Sales Schedule page where the user can select a lane to join a live sale
- When a LiveBlock auction is in process, the user will also see a link to “View Run List” and view the vehicles on the run list for that auction
- When a LiveBlock Sale is not in process, the user will see links to View All vehicles at the auction, or View Run List vehicles at the auction
- The user can click “Manage” to select what auctions appear in this section. The “Manage” link will go to the Favorites Auctions section in the Site Preferences



### Favorite Auctions (Canada)

- When a LiveBlock Sale is not in process, the user will see links to View DealerBlock vehicles at the auction, or View Run List vehicles at the auction

**FAVORITE AUCTIONS ?**

Please select 10 of your favorite ADESA Auction locations to have them appear on the home page.  
If you do not select 10, the remaining icons on the My Favorite Auctions section will populate with those auctions closest to you that you haven't already selected.

1	Please Select ▼	6	Please Select ▼
2	Please Select ▼	7	Please Select ▼
3	Please Select ▼	8	Please Select ▼
4	Please Select ▼	9	Please Select ▼
5	Please Select ▼	10	Please Select ▼





### Site Preferences – Favorite Auctions

- Up to 10 empty slots will be available

- In each slot you can select an auction
- You cannot select an auction more than once
- The number next to each auction will represent the position that the auction will appear in the Favorite Auctions section. (Far left = 1; Far Right = 10)
- The user must click “Save” in order to save the Favorite Auction preferences. Any slots that are not populated will be auto-populated by ADESA with the next closest auction to the default org.

## BROWSE BY PROMOTIONS / SAVED SEARCHES

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<p><b>Browse By Promotions:</b></p> <p><a href="#">\$10 of CP fee (1030)</a></p> <p><a href="#">\$500 in Incentives from Wholesale Inc. (109)</a></p> <p><a href="#">30-day Assurance Guarantee (35167)</a></p> <p><a href="#">50% off 30-day BBG (Myrna UAT) (1030)</a></p> <p><a href="#">Flat \$100 Buy Fee Avis Budget (1030)</a></p> <p><a href="#">GM Financial 50% Off Buy Fee (1265)</a></p> <p><a href="#">Hyundai / Kia Off Lease Trans- Assist (89)</a></p> <p><a href="#">Incentive with Coupon using start and end time (33329)</a></p> <p><a href="#">View In Lane Promotions</a></p>	<p><b>Saved Searches:</b></p> <p><a href="#">demo (0)</a></p> <p>Notification Preference: I do not want to receive an email notification </p> <p><a href="#">Sort high low (69158)</a></p> <p>Notification Preference: I do not want to receive an email notification </p> <p><a href="#">Sorted by distance nearest (248)</a></p> <p>Notification Preference: I do not want to receive an email notification </p> <p><a href="#">Test - Acura (82)</a></p> <p>Notification Preference: I do not want to receive an email notification </p> <p><a href="#">View all Saved Searches</a></p>
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### Browse By Promotions:

- Promotions that were created in V1 Admin will be displayed here
- Clicking on the links allow the user to view vehicles with the promotion applied
- User can click “View In Lane Promotions” to view additional promotions that are at the auction
- If more promotions appear, the user can click the blocks to paginate to more promotion links

### Saved Searches:

- User will be able to view and click on Saved Searches that the user has created
- User will also be able to click on the edit icon and go to the Edit Saved Searches page
- User can click “View all Saved Searches” to view all the users’ saved searches on the saved search page
- If more saved searches appear, the user can click the blocks to paginate to more links

## VALUED PARTNERS

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## OUR VALUED PARTNERS



Lorem ipsum dolor sit amet,  
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[Browse Inventory](#)



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[Browse Inventory](#)



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[Browse Inventory](#)



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[Browse Inventory](#)

### Our Valued Partners:

- Valued partners will appear in this section
- At launch in US, the partners will be IAA, TradeRev, AFC, and Carsarrive
- Each partner will have a link to take the user to the partner's site



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[Browse Inventory](#)



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[Browse Inventory](#)



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[Browse Inventory](#)

### Our Valued Partners (Canada):

- Valued partners will appear in this section
- At launch in Canada, the 4 partners will be Carproof, TradeRev, AFC, and Impact Auto
- Each partner will have a link to take the user to the partner's site

## FOOTER

Footer:

- Will have links to legal, privacy policy, terms and conditions, help resources, chat, and view Canadian inventory /US inventory


## CONTACT US

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Contact Us

**You talk. We listen. You ask questions. We find answers.**


ADESA Customers Connections is your direct one-on-one communication link - plus customer service and support. We're here to help - 24 hours a day, 7 days a week.



**Call Us**  
We're here 24/7  
1-888-526-7326  
[More Contact Numbers](#)



**Chat With Us**  
Chat is currently  
offline



**Your Voice Matters - We want to hear about your ADESA experience.**

What did we do well? What can we do better? Whether you want to compliment an outstanding employee, provide feedback about a disappointment, or offer a suggestion on how we can do better, at ADESA we value your input and all of your comments are welcomed and appreciated.

- Choose One -


SEND NOW

Contact Us page:

- User will see information to contact customer connection via phone or chat
- User can also submit comments and suggestions to customer support

## SELLER INTERFACE

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Session Expires at 5:12 PM | [Contact Us](#) | Hi Stephanie Minor

[Search](#) [Watch List](#) [Market Guide](#) [Sell](#) [Auction Locator](#)

[LiveBlock Admin](#) [Performance](#) [Summary](#) [Create](#) [Live](#) [Pending](#) [Sold](#) [No Sale](#) [Bid Review](#) [Offer Review](#) [Work List](#)

PERFORMANCE (DealerBlock)

[Learn more about the Performance Panel](#)

Older

Sep 15

Oct 15

Nov 15

Dec 15

Jan 16

Feb 16

Total

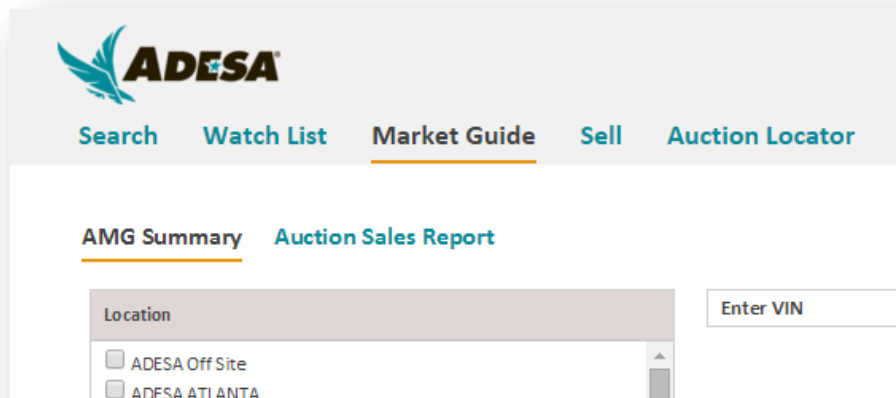
Open with Excel

Seller Interface:

- User will see all the Seller Interface links on the top of the page, instead of in the sub nav
- User will see session expiration time in the header
- User will be able to enter a VIN or Stock ID and search within the Seller Interface

## MARKET GUIDE

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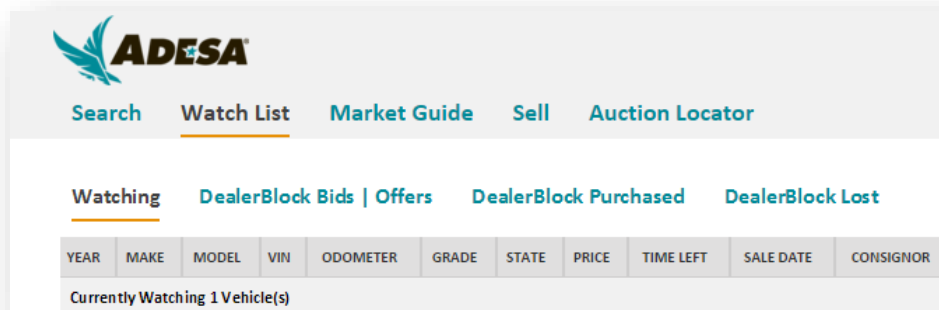


Market Guide:

- AMG Weekly verbiage is now changed to Auction Sales Report

## WATCH LIST

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Watch List:

- The links to Watching, DealerBlock Bids|Offers, DealerBlock Purchased, and DealerBlock Lost will appear on the page and not in a Watch List sub nav

## RUN LIST SEARCH CRITERIA PAGE

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The screenshot displays the 'RUN LIST SEARCH' interface. At the top, there are tabs for 'SEARCH' and 'RUN LIST SEARCH'. Below these are several filter categories, each with a list of options and a count in parentheses:

- Location:** ADESA Atlanta ( 1362 ), ADESA Austin ( 385 ), ADESA Birmingham ( 851 ), ADESA Boston ( 2681 )
- Auction Date:** All Auction Dates, 02/24/16 ( 10405 ), 02/25/16 ( 16145 ), 02/26/16 ( 7930 )
- Lane:** All Lanes, A ( 5332 ), AA ( 257 ), B ( 5306 )
- Sale Type:** All, Closed, Open
- Seller Category:** Captive Finance ( 5388 ), Certified Auction Partner, Dealer Consigned ( 19410 ), Fleet ( 5009 )
- Seller:** All Sellers

Below these filters is a 'Seller Name' section with a text input field labeled 'SELLER LOOKUP: ENTER SELLER NAME'. At the bottom of the filter area are three buttons: 'SEARCH' (teal), 'SAVE' (teal), and 'CLEAR' (dark grey). A light blue bar at the very bottom contains the text 'View More Search Options' and a downward-pointing triangle icon.

Run List Search Criteria page:

- User will see Run List criteria options where they can execute a search or create a saved search
- User can click on “View More Search Options” to see additional search options

## SEARCH CRITERIA PAGE – CARS / LIGHT TRUCKS

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**SEARCH** | **RUN LIST SEARCH**

**VEHICLE TYPE**

☒ Cars / Light Trucks OR ☐ Specialty

☐ All ☐ Car ( 5484 ) ☐ SUV ( 2818 ) ☐ Truck ( 2298 )  
☐ Van ( 872 ) ☐ Other ( 135 )

**Make**

☐ Acura ( 93 )  
☐ AM General ( 1 )  
☐ Aston Martin ( 3 )  
☐ Audi ( 148 )

**Model** [Clear all](#)

☐ All Models

**Trim** [Clear all](#)

☐ All Trims

**Odometer**

**Year**

1900 2017

**SEARCH** **SAVE** **CLEAR**

[View More Search Options](#)

Search Criteria page – Cars / Light Trucks:

- User will see Search criteria options where they can execute a search or create a saved search
- User can click on “View More Search Options” to see additional search options
- Search page will be defaulted to Cars / Light Trucks
- A new search criteria - Vehicle Type will allow users to search vehicles by Car, SUV, Truck, Van, or Other
- Odometer search will allow users to type in an odometer range in the field in addition to being able to select an odometer range via the dropdowns

## SEARCH CRITERIA – SPECIALTY

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SEARCH

RUN LIST SEARCH

VEHICLE TYPE

☐ Cars / Light Trucks
 OR
 ☒ Specialty

☐ All

☐ Forklift ( 1 )

☐ Motorcycle ( 11 )

☐ Snowmobile ( 15 )

☐ ATV ( 5 )

☐ Heavy Duty Truck ( 6 )

☐ Other ( 37 )

☐ Tractor Trailer ( 2 )

☐ Bus ( 0 )

☐ Marine ( 5 )

☐ Power Sport ( 0 )

☐ Trailer ( 39 )

☐ Equipment ( 0 )

☐ Medium Duty Truck ( 5 )

☐ Recreational Vehicle ( 8 )

Make

☐ ARCTIC CAT ( 1 )

☐ CAN-AM ( 1 )

☐ CHEVROLET ( 1 )

☐ CITATION ( 1 )

Odometer

Year

1900
  2017

SEARCH

SAVE

CLEAR

View More Search Options

▼

#### Search Criteria page – Specialty:

- User will see Search criteria options where they can execute a search or create a saved search
- User can click on “View More Search Options” to see additional search options
- Odometer search will now allow users to type in an odometer range in the field in addition to being able to select an odometer range via the dropdowns