

ADESA® Simulcast

REMOTE SELLER AT-A-GLANCE

Lane View Options:

- Select small square for "mini bidder" view.
- Select larger rectangle for wide and narrow view.



Repped Items

You can see all of your repped vehicles at any time within Simulcast during the sale by clicking the **Reports** icon from the main navigation and clicking the **Repped items** tab.



You can review and edit the reserve/floor price from several places. Click the **ARROW ICON ▼** to edit the dollar amount. If no reserve/floor price has been set, **Min Price – not set** will appear in the dollar amount space.

WIDE LANE VIEW

CHOOSE LANES

+ ADD SALES

Smart Sort A-Z Time

ADESA Boston

LANE A TEST EVENT ONLY 10:00AM EST

LANE A ADESA CONSIGNMENT 2:15PM EST

LANE B TEST EVENT ONLY

LANE G ADESA CONSIGNMENT

Reports

Watches & Prebids Purchased **Repped Items**

Report type Summary

Date 12/06/2019 Auction ADESA Boston (57 items) Lane Lane B (40 items)

SUMMARY REPORT

SALES				AVERAGES			
SOLD	19 of 40	47.5%	\$494,900	AVG SOLD AMOUNT		\$26,047	
IF DEALS	2 of 40	5.0%		AVG GRADE ALL ITEMS		4.0	
NO SOLD	4 of 40	10.0%		AVG GRADE SOLD ITEMS		4.0	

SOLD PRICING				GUIDEBOOK PRICING			
AVG SOLD RESERVE		\$21,158	AVG GUIDEBOOK		\$39,549		
AVG OVER/UNDER RESERVE		100.0%	AVG OVER/UNDER GUIDEBOOK		100.0%		

MODEL SUMMARY

Model	% Sold	Items	Run	Sold	Avg Sold Grade	Avg Sold Guidebook	Avg Sold Reserve	Avg Sold Amount	% Over/Under
2018 CHEVROLET EXPRESS (1 TRIM)	100.0%	1	1	1	4.2	\$33,143	\$33,500	\$37,200	11.0% +
2019 CHEVROLET EXPRESS (1 TRIM)	0.0%	1	0	0	---	---	---	---	---
2017 CHEVROLET SILVERADO 1500 (1 TRIM)	0.0%	1	1	0	---	---	---	---	---
2018 CHEVROLET SILVERADO 1500 (1 TRIM)	0.0%	1	0	0	---	---	---	---	---
2018 CHEVROLET SILVERADO 3500 (1 TRIM)	100.0%	1	1	1	3.9	---	\$43,000	\$43,000	same +
2019 CHEVROLET SILVERADO 3500 (2 TRIMS)	100.0%	2	2	2	4.0	---	\$18,500	\$16,900	-9.2% +
2017 DODGE JOURNEY (1 TRIM)	100.0%	1	1	1	4.2	---	\$12,000	\$22,100	84.2% +
2018 FORD EXPLORER (1 TRIM)	0.0%	1	1	0	---	---	---	---	---
2019 FORD F250 S/D (1 TRIM)	100.0%	1	1	1	4.0	---	\$12,000	\$20,100	67.5% +
2019 FORD F350 S/D (1 TRIM)	0.0%	1	1	0	---	---	---	---	---
2017 FORD F350SD (1 TRIM)	100.0%	1	1	1	---	---	\$32,500	\$32,000	-1.5% +
2018 FORD FUSION (1 TRIM)	0.0%	1	0	0	---	---	---	---	---

Chat with the Block Clerk/Auctioneer:
Enter your questions and get responses in real-time as the vehicle crosses the block.

CHAT



SOLD

Repped Vehicle Icons:

Look for the orange icons on a vehicle to indicate that you are repping it.

Online Bidders 6/7 Watch Count 2

See the number of online bidders in the sale and total number of watches set on the current vehicle.

Click the **SELL**, **MORE** or **PASS** buttons to communicate to the auctioneer and block clerk – the button will turn orange. An alert message will be sent to the auctioneer and block clerk on the action you would like taken. If you change your decision, you may click the button again to rescind your decision – the button will go back to grey.

Note: these messages do not complete the sale, they only send the alert.

To edit the reserve/floor price from the **Vehicle List**, click on the dollar amount. A field will appear; enter your desired amount and click save.

WELCOME TO THE NEW LIVE

ADESA Simulcast lets you join live sales anytime from your desktop. ADESA Simulcast has a responsive, user-friendly design that makes it faster and easier to bid, buy and sell cars online. Remote Seller is a feature of ADESA Simulcast that allows sales representatives to join a sale and interact with the auctioneer in real-time as inventory passes the block.

You need to be enabled as a seller to use this feature. Contact your ADESA sales representative to receive permissions needed to join a sale. Allow 5-7 business days for permissions to be granted. Once permissions are granted, log in to ADESA.ca to join a sale.

To learn more about ADESA Simulcast visit www.ADESA.ca/Simulcast.

JOINING A SALE

1. From ADESA.ca, hover over **Search** on the top navigation bar and click on **Simulcast** in the drop-down menu to see upcoming sales.

2. On the Sale Schedule page, select **JOIN** for any current sale. This will automatically launch the ADESA Simulcast bidding experience.

Note: JOIN button is available an hour before the sale start time.

3. Select the seller profile(s) that you want to rep as, and click **GO TO SALE**. You may set the default buyer profile for each new lane as you open it.

