

Volkswagen TDI



Audi TDI



# WHY BUY TDI? TDI PURCHASE INCENTIVES

## Earn up to \$200 per unit

Here's a smart reason to buy Volkswagen and Audi TDI Diesels—make qualifying purchases from Volkswagen Group of America to earn the following:

- Buy 2 to 5 and get \$100 per unit<sup>1</sup>
- Buy 6 or more and get \$200 per unit<sup>1</sup>
- No cap on earnings per sale
- Qualifying purchases must be made in-lane or on LiveBlock during a single sale event/date OR during a single DealerBlock weekend sale (4 p.m. ET Fridays – 4 p.m. ET Mondays).



Visit [ADESA.com/volkswagen-audi](https://www.ADESA.com/volkswagen-audi) to learn more and for a list of participating ADESA auction locations.



<sup>1</sup> Incentive payouts are retroactive to first vehicle purchased once the qualifying threshold is reached. Only TDI Diesel vehicles from Volkswagen Group of America qualify for the Purchase Incentive; excludes TDI Diesel inventory from Volkswagen Credit and Audi Financial Services. Qualifying purchases from Volkswagen Group of America must be made in-lane or on LiveBlock during a single sale event/date OR during a single DealerBlock weekend sale (4 p.m. ET Fridays – 4 p.m. ET Mondays). Incentive payouts will be reconciled on a weekly basis. ADESA and Volkswagen Group of America reserve the right to modify or cancel this promotion at any time.