

Volkswagen TDI 

Audi TDI 

WHY BUY TDI? TDI PURCHASE INCENTIVES

Earn up to \$400 per unit

Volkswagen and Audi TDI Diesels are back—and through December 31, 2017, make qualifying purchases from Volkswagen Group of America to earn the following:

- Buy 2 to 5 and get \$200 per unit¹
- Buy 6 or more and get \$400 per unit¹
- No cap on earnings per sale
- Qualifying purchases must be made in-lane or on LiveBlock during a single sale event/date OR during a single DealerBlock weekend sale (4 p.m. ET Fridays – 4 p.m. ET Mondays).



Visit ADESA.com/volkswagen-audi to learn more and for a list of participating ADESA auction locations.



¹ Incentive payouts are retroactive to first vehicle purchased once the qualifying threshold is reached. Only TDI Diesel vehicles from Volkswagen Group of America qualify for the Purchase Incentive; excludes TDI Diesel inventory from Volkswagen Credit and Audi Financial Services. Qualifying purchases from Volkswagen Group of America must be made in-lane or on LiveBlock during a single sale event/date OR during a single DealerBlock weekend sale (4 p.m. ET Fridays – 4 p.m. ET Mondays). Incentive payouts will be reconciled on a weekly basis. Offer ends December 31, 2017. ADESA and Volkswagen Group of America reserve the right to modify or cancel this promotion at any time.